



## Ocean Cruises Fact Sheet

### OVERVIEW:

In 2013, Viking Cruises launched a new ocean cruise product line to leverage the company's managerial experience in ocean cruising as well as its success in the river cruising sector. The new ocean cruise division focuses on destination-centric cruising in the small ship category at competitive pricing. The ocean product will provide onboard enrichment offerings and privileged access to key sites, and debuts in 2015 with the sophisticated state-of-the-art *Viking Star* sailing itineraries in Scandinavia and the Baltic; and the Western and Eastern Mediterranean.

### OCEAN NEWBUILD

#### MANAGEMENT TEAM:

Torstein Hagen, Chairman  
Jon Rusten, Development and New Construction  
Erling Frydenberg, Hotel Operations  
Richard Goodwin, Safety and Environmental Responsibility  
Ghislain Lemarié, Electrical Development and Construction  
Matt Grimes, Planning and Operations  
Jeff Dash, Project Lead

### ADDRESSES:

#### Corporate Headquarters

5700 Canoga Avenue, Suite 200  
Woodland Hills, CA 91367  
UNITED STATES

#### United Kingdom Sales/Marketing Office

Nelsons House  
83 Wimbledon Park Side  
London SW19 5LP  
UNITED KINGDOM

#### Germany Sales/Marketing Office

Jülicher Str. 26  
50674 Köln  
GERMANY

#### Australia Sales/Marketing Office

Level 8, 107 Walker Street  
North Sydney 2060  
AUSTRALIA

Additional operational headquarters are located in Switzerland, China, Russia and France.

**U.S. CORPORATE**

**PHONE NUMBER:** (818) 227-1234

**WEBSITE:** [www.vikingcruises.com/oceans](http://www.vikingcruises.com/oceans)

**EMPLOYEES:** Approximately 2,000 (Viking Cruises)

**NUMBER OF SHIPS:** 1 (Launching 2015)

**NUMBER OF BERTHS:** 928

**ITINERARIES:** 4 Base and 4 Combination

**CRUISE DURATIONS:** 10 to 15 days for Base Itineraries; 22 to 50 for Combination

**SHIPS:** *Viking Star*

**DESTINATIONS:** Scandinavia and the Baltic; and Western and Eastern Mediterranean

**BASE ITINERARIES:**

**Viking Homelands**

**15 Days, St. Petersburg to Bergen**

This itinerary features an outstanding blend of northern continental European cities, imperial Russia and the legendary homeland of the Vikings. The journey includes overnights in Bergen, Stockholm and St. Petersburg, plus calls in Helsinki, Tallinn, Gdansk, Berlin (Warnemünde), Copenhagen, Aalborg, Stavanger, and Flam.

**Passage Through Western Europe**

**15 Days, Bergen to Barcelona**

The nimble proportions of *Viking Star* give passengers access to the heart of the Continent as well as coastal cities on this journey from the Viking waters of Bergen to London, down the Atlantic Coast of France and Portugal and to the Mediterranean. Ports include Lisbon, Cadiz, Gibraltar, and Cartagena with overnights in Bergen, London, Paris and Barcelona.

**Mediterranean Odyssey**

**13 Days, Barcelona to Venice**

Spain, France, Italy, Croatia and Greece—this cruise has it all. Visit Toulon, France, Monte Carlo, Tuscany (Livorno), Rome and Naples in Italy, Corfu (Kerkira) Greece, Dubrovnik and Split in Croatia, plus overnights in both Barcelona and Venice.

### **Empires of the Mediterranean**

#### **10 Days, Venice to Istanbul**

From ancient ruins to medieval cities, this Mediterranean journey starts in Venice and journeys to Pula and Dubrovnik in Croatia; Kotor in Montenegro; Santorini, Athens (Piraeus), Ephesus (Kusadasi), plus an overnight in Istanbul.

### **COMBINATION ITINERARIES:**

#### **Catalonia to Constantinople**

##### **22 Days, Barcelona to Istanbul**

This itinerary combines the Empires of the Mediterranean itinerary and Mediterranean Odyssey for 16 ports including overnights in Barcelona, Venice and Istanbul.

#### **Scandinavia to Spain**

##### **29 days, Stockholm to Barcelona**

Take the Viking Homelands itinerary and the Passage Through Western Europe to see 18 ports plus overnights in Stockholm, St. Petersburg, Bergen, London, Paris and Barcelona.

#### **Nordic Explorer**

##### **36 Days Istanbul to Bergen**

By combining Empires of the Mediterranean, Mediterranean Odyssey and Passage through Western Europe, travelers can visit 23 ports plus overnights in Bergen, London, Paris, Barcelona, Venice and Istanbul.

#### **Viking Empire**

##### **50 Days, Istanbul to Stockholm**

For the ultimate journey, combine all four base itineraries to visit 33 ports, with overnights in Istanbul, Venice, Barcelona, Paris, London, Bergen, St. Petersburg and Stockholm.

### **SHIP DESIGN:**

Designed by experienced naval architects and designers, the 928 passenger all-veranda Viking Star boasts a choice of restaurants with a variety of fine dining options and more alfresco dining than any ship at sea; a spa, two pools (including one infinity pool), and much more—all set in tasteful, understated elegance. Onboard areas include several fine dining restaurants; an intimate Piano Bar; dramatic three-story atrium; a thoughtfully curated library; a sun deck including the infinity pool as well as a main pool with retractable dome; a Nordic-inspired spa; gym and yoga area; an onboard boutiques and complimentary laundry service.

*For additional information, images or industry perspective, contact [vikinqpr@edelman.com](mailto:vikinqpr@edelman.com)  
or Ian Jeffries at 206-268-2291 and [ian.jeffries@edelman.com](mailto:ian.jeffries@edelman.com)*

**ACCOMMODATIONS:**

Every stateroom on *Viking Star* offers a private veranda, king size beds, free wi-fi and complimentary 24-hour room service. The ship offers five categories of staterooms: Verandas, Deluxe Verandas, Penthouse Verandas, Penthouse Jr. Suites and Explorer Suites. Upgraded rooms offer additional amenities such as priority embarkation and priority reservations at specialty restaurants, a complimentary in-room mini-bar and more.

**CULINARY:**

*Viking Star* offers a variety of restaurants and choices from regional specialties to heart-healthy options and American classics, as well as more al fresco dining than any other ship at sea. The ship's crown jewel is The Restaurant, featuring a wide selection of culinary offerings and a daily-changing menu that highlights fresh local ingredients. The Chef's Table offers guests a curated tasting menu with wine pairings, and diners at the Italian Grill can select from Tuscan favorites including steak prepared in the traditional Florentine style. As well, the onboard concierge is always on hand to recommend a great local restaurant. Each onboard meal is accompanied by complimentary tea or coffee, and lunch and dinner service includes complimentary soft drinks, house wine and beer.

**VIKING INCLUSIVE PRICING:**

Viking Cruises ocean itineraries offer an all-inclusive cruise fare, which includes all the items below—an added value of over \$200 per day per couple vs. other cruise lines:

- Private veranda stateroom
- A guided excursion in each port of call
- Viking's *Culture Curriculum*: deep immersion in the destination through classes or performances of music, art, cooking, dance, history and cinema
- All onboard meals
- Wine, beer and soft drinks with lunch and dinner on board
- Coffee, tea and soft drinks any time on board
- 24-hour room service
- Free wi-fi
- All restaurant reservation fees
- All port charges and government taxes

**CORPORATE SOCIAL  
RESPONSIBILITY:**

Viking Cruises is committed to being a responsible corporate citizen and consistently invests in the areas of sustainability, education and the arts. *Viking Star* has also been designed to be kind to the earth, with dual-fuel engines with 'clean' exhaust meeting the most stringent emission standards; streamlined hull

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and bow designed for maximum fuel efficiency; solar panels; and equipment that minimizes exhaust pollution and meets the strictest environmental regulations.

**REWARDS, INCENTIVES  
& PROMOTIONS:**

Every Viking guest is automatically enrolled in the Viking Explorer Society once they have booked their first journey. Members enjoy an array of benefits:

- Up to \$200 in travel credits for guests who book a Viking cruise within two calendar years of their last cruise
- Onboard recognition
- Early notification of new Viking ships and itineraries
- Travel gifts

The Viking Referral Rewards program allows guests to earn a \$100 travel credit for each referred friend who purchases their first Viking vacation. Additionally, each referred friend saves \$100 per person on their first trip. Upon the 13th successful referral of the year, the guest receives a free cruise valued up to \$3,300.

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