

VISITORS GUIDE

THE HEART OF RAPID CITY

Find adventures downtown on page 35

NATIVE TRADITIONS LIVE ON

Discover cultural events on page 63

OUTDOOR EXPLORATION

Uncover ways to play on page 25

TO BIG DREAM CHASERS,

monumental adventurers,
downtown drifters and
everyone in between...

...we are glad you are here. This is where we put our hearts on paper.

We welcome you to the land of big dreams and big adventures.

With sights that will keep your heart racing, let your imagination run wild and call your goosebumps out to play. Experiences are awaiting from the highest mountaintop to an artfully painted downtown alley that will stick with you forever. We invite you to awaken your pioneer spirit, carve your legacy into a mountainside and rub elbows with presidents and mighty chiefs.



Needles Highway – Custer State Park

VISIT RAPID CITY

605-718-8484 | 800-487-3223

info@visitrapidcity.com

Sign up for our **newsletter**, build your **favorites list**, explore **sample itineraries** and **top ten lists**, and check out our **blog** at

VISITRAPIDCITY.COM

KEEP IN TOUCH

Tag us on your vacation adventures and use our hashtag for a chance to be featured on our social channels!

@VisitRapidCity | #VisitRapidCity



BIG SAVINGS

From hotels to restaurants and family-fun attractions to sporting events, here's to an affordable getaway with big discoveries.

[VisitRapidCity.com/Deals](https://www.visitrapidcity.com/deals)

EXTRA DAYS FOR BIG THINGS

Be sure to plan for enough time in one of the “**Best Cities in the United States**” according to National Geographic Traveler. Travelers tell us over and over there’s so much to see and do that they **wish they could have stayed longer**. So plan ahead. **Build an extra day or two into your trip** from the start. Or leave the end of your trip flexible. You’ll take home so many memories and feelings from your time in Rapid City. Regret from leaving too soon shouldn’t be one of them.



🕒 PLAN FOR ENOUGH TIME:

Look for the clock icon throughout this guide to get a feel for how much time you should spend at every major attraction.

There is nothing worse than feeling rushed on vacation, so plan ahead. If you don’t get to experience everything on your list, save it for your return trip to Rapid City and the Black Hills.



Main Street Square

DO BIG THINGS®

TABLE OF CONTENTS

In Rapid City, vibrant landscapes move you. Locals let you in on every little secret. The Black Hills stretch for miles, pulling you with them into the distant wilderness. Watercolor sunsets meet unforgiving hillsides, home to epic encounters. Your big adventure awaits!

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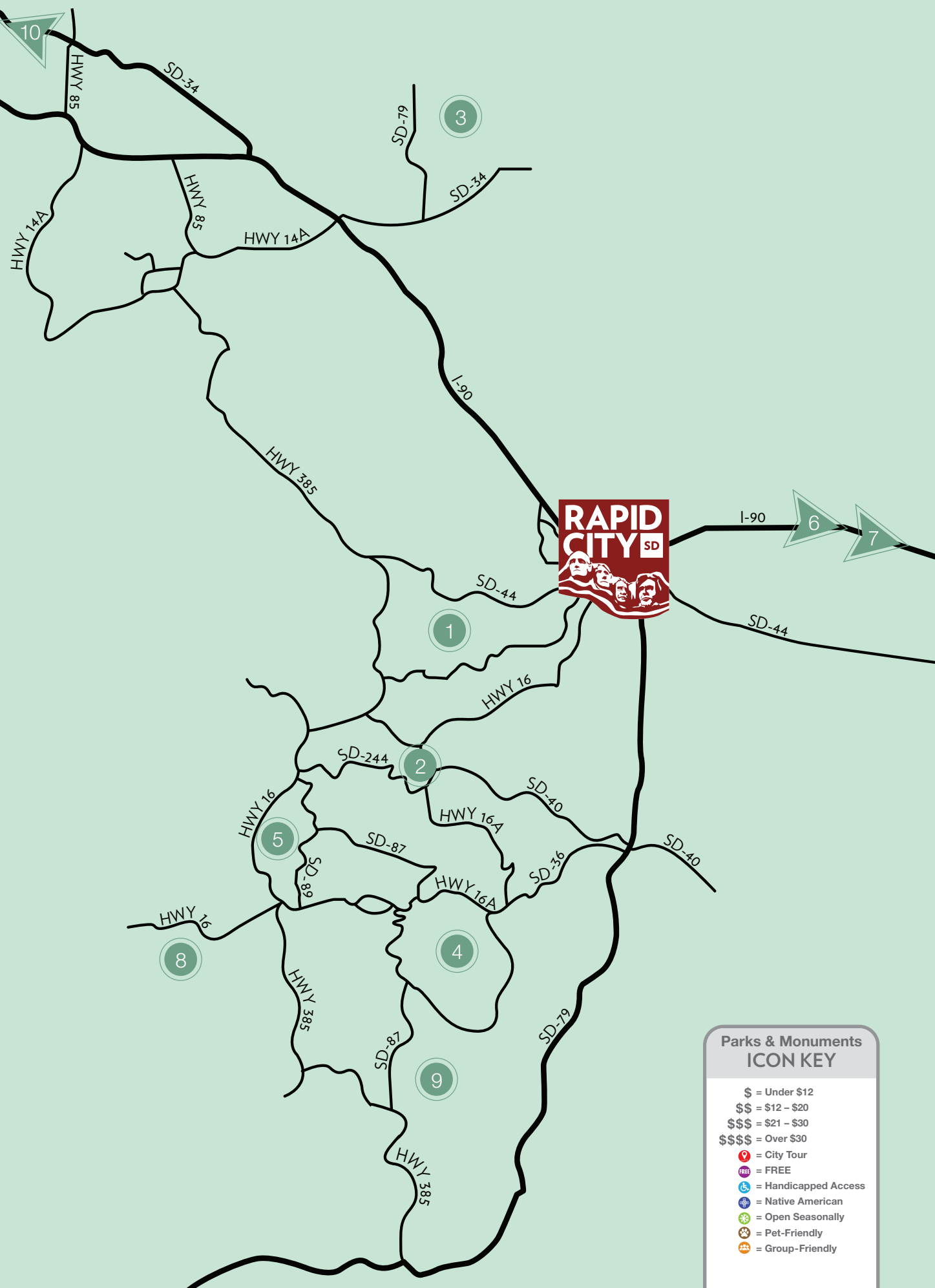


Downtown Rapid City



The cover photo taken by Iceman Photo features a Native American woman participating in one of the most colorful events you will ever see; **The Black Hills Powwow.**

Learn more about this event on page 61.



**Parks & Monuments
ICON KEY**

- \$ = Under \$12
- \$\$ = \$12 - \$20
- \$\$\$ = \$21 - \$30
- \$\$\$\$ = Over \$30
- 📍 = City Tour
- 🆓 = FREE
- ♿ = Handicapped Access
- 🇺🇸 = Native American
- 🌸 = Open Seasonally
- 🐾 = Pet-Friendly
- 👥 = Group-Friendly

PARKS & MONUMENTS

Rapid City's gateway location to the Black Hills leads the way to national parks, monuments and historical sites. Wide-open spaces, moon-like terrain, exquisite wildlife and stargazing skies. Immerse yourself in some of the most stunning landscapes in the world at Rapid City's famed parks.

- | | | |
|-------------------------------------|---|------------------------------------|
| 1. Black Hills National Forest | 5. Crazy Horse Memorial® | 9. Wind Cave National Park |
| 2. Mount Rushmore National Memorial | 6. Badlands National Park | 10. Devils Tower National Monument |
| 3. Bear Butte State Park | 7. Minuteman Missile National Historic Site | |
| 4. Custer State Park | 8. Jewel Cave National Monument | |

BLACK HILLS NATIONAL FOREST

In 1897, President Grover Cleveland protected this land after a series of wildfires. Today, the Black Hills National Forest is 1.2 million acres of rich and diverse land used for hiking, camping, mountain biking, horseback riding, rock climbing and wildlife viewing. Preservation and education are imperative for the forest, trails and wildlife to remain in pristine condition. Leave No Trace informs and reminds all travelers to dispose of waste properly, leave what you find, minimize campfire impacts and respect wildlife. The name Black Hills came from the Lakota words pahá sápa. From a distance, these pine-covered hills do appear black. But up close, the colorful beauty is revealed.



Black Hills National Forest

Hell Canyon Ranger District Office

fs.usda.gov/blackhills

1019 N. 5th St., Custer

605-673-9200




Free-\$\$   

Mystic Ranger District Office

fs.usda.gov/blackhills


8221 S. Hwy. 16, Rapid City

605-343-1567

Free-\$\$   

MOUNT RUSHMORE NATIONAL MEMORIAL

Peering out into the surrounding beauty of the Black Hills National Forest are four 60-foot U.S. presidents that stand for the hope and spirit of our nation. Known to millions around the world as Mount Rushmore National Memorial, Presidents George Washington, Thomas Jefferson, Theodore Roosevelt and Abraham Lincoln are forever engraved into our skyline as they rest above a sea of towering ponderosa pines. Come face-to-face with our rich heritage as you stroll along the vibrant avenue of flags, waving colors of all the U.S. states and territories. Wander the Presidential Trail for unexpected views. Despite being carved in stone, the faces change appearance based on the season's weather, the sun's position and time of day. One trip is not enough to see all this incredible achievement has to offer.

 1/2 - 1 Day


ANNUAL EVENT

Starting the Friday before Memorial Day continuing nightly throughout September, the fab four light up the night sky at the Evening Lighting Ceremony. This special program consists of a ranger talk about the monuments storied history, veteran recognition and the playing of the national anthem.



Insider tip: Take the Iron Mountain Road scenic route from Custer State Park to Mount Rushmore National Memorial. On the way, you'll drive through Doane Robinson Tunnel and see the four faces perfectly framed!



Mount Rushmore Audio Tour

mountrushmoresociety.com
13036 Hwy. 244, Keystone
605-341-8883
\$ 

Mount Rushmore National Memorial

nps.gov/moru
13000 Hwy. 244, Keystone
605-574-2523
\$  

BEAR BUTTE STATE PARK

Explore the rugged beauty of Bear Butte State Park. Located approximately 25 minutes from Rapid City, this stand-alone mountain outshines its surrounding landscape. Although called a butte, this not truly flat-topped formation is actually the remains from ancient volcanic activity. Hike to the top and enjoy stunning views in every direction. The mountain is also a sacred place for many American Indians. Known as Mato Paha or “Bear Mountain” in Lakota, is a place of worship and religious practices. Colorful pieces of cloth can be spotted throughout the park tied to trees, these are called prayer ties and they are offerings left by an individual during worship, please be respectful and leave them undisturbed.

 1/2 Day



Bear Butte State Park

nps.gov/parks/detail/bear-butte-state-park/

20250 Hwy 79

605-347-5240

CUSTER STATE PARK

Recognized as one of the best wildlife destinations in the world, Custer State Park spans 71,000 acres and is one of the largest state parks in the nation. Become one with nature as “begging” burros greet you with their soft whiskers and burly bison roam in herds grazing on their next meal. It is a one-of-a-kind, close-up experience that is incredibly rare today. Travel the park by foot, bike, horseback, car or **Buffalo Safari Jeep Tour**. Named one of the 10 best safaris in the U.S. by MSN, this enriching excursion is the most popular in the park and will take you on an off-road tour into the wild. No matter which way you explore, you’ll be welcomed by some of our favorite furry locals. For those warmer spring and summer days, cool off at one of the five lakes in the park by swimming, fishing, kayaking or boating. Considered the crown jewel of the park, Sylvan Lake is a beautiful swimming hole. You can take the well-worn path around this scenic lake to see astounding views or select one of many popular trails that start at the sparkling water.

 1 Day

Insider tip: While exploring Sylvan Lake, don’t just stay in front of the lake. Simply follow the path around the lake to Sunday Gulch Trail for bouldering and impressive views of the park.


Insider tip: Remember, animals in the wild are still wild. Use caution and keep your distance.




Blue Bell Hayride & Chuckwagon Cookout

custerresorts.com
25453 Hwy. 87 Custer
605-255-4531
\$\$\$\$ 

Blue Bell Stables and Trail Rides

custerresorts.com
25433 Hwy. 87, Custer
605-255-4700
\$\$\$\$ 

Buffalo Safari Jeep Tour

custerresorts.com
13389 Hwy. 16A, Custer
605-255-4541
\$\$\$\$ 

Custer State Park

custerstatepark.com
13329 Hwy. 16A, Custer
605-255-4515
\$-\$\$ 



✦ **Insider tip:** The spring or fall Volksmarch is the only time during the year the public gets to hike up and onto the arm of Crazy Horse. They offer the private tour which takes you onto the arm but it's the hike that makes the volksmarch unique.



CRAZY HORSE MEMORIAL®

Legendary Native American leader Crazy Horse emerges from granite atop a massive rock formation in the heart of the Black Hills. As the world's largest mountain carving in progress, Crazy Horse Memorial® pays tribute to the culture, tradition and living heritage of Native Americans. Witness the carving firsthand from the viewing deck or on a rustic bus ride to the bottom of the mountain for a closer view. During the summer months, traditions come alive as local Native American dancers perform round-style dances where each dance step tells a story.

The Native American Educational and Cultural Center®, built from the rock blasted from the Crazy Horse mountain carving, offers hands-on activities and one-of-a-kind exhibits that explore the culture through storytelling, songs and dance.

1 Day

©Crazy Horse Memorial Foundation



Crazy Horse Memorial®
crazyhorsememorial.org
 12151 Ave. of the Chiefs, Crazy Horse
 605-673-4681
 \$-\$\$\$

BADLANDS NATIONAL PARK



Arrive at Badlands National Park, and you'll feel like you've landed on another planet. Vast and endlessly beautiful, this rugged terrain is as colorful as it is desolate - unleashing geologic formations, fossils and starry night skies. Spanning 244,000 acres, the park is of great spiritual significance to Native Americans and reveals an out-of-this-world landscape with perfectly etched cliffs – a result of wind and rain – fossils of prehistoric mammals, dancing antelope and an evening pastel-painted sky. If hiking isn't your style, cruise along the 39-mile Badlands Loop Road, Highway 240, for an epic view around every bend.

 1 Day








Insider tip: If there is rain in the forecast, don't postpone your trip to the Badlands! Rain brings out vibrant colors in the individual rock layers.



Badlands National Park


nps.gov/badl
 25216 Ben Reifel Rd., Interior
 605-433-5361
 \$-\$\$\$  

Parks & Monuments ICON KEY

- \$ = Under \$12
- \$\$ = \$12 - \$20
- \$\$\$ = \$21 - \$30
- \$\$\$\$ = Over \$30
-  = City Tour
-  = FREE
-  = Handicapped Access
-  = Native American
-  = Open Seasonally
-  = Pet-Friendly
-  = Group-Friendly

MINUTEMAN MISSILE NATIONAL HISTORIC SITE

This historic reminder of what could have been is sure to raise goosebumps. Rapid City played a strategic role in the Cold War, as Ellsworth Air Force Base was one of the key facilities whose mission was to maintain and launch the Minuteman Intercontinental Ballistic Missiles. This tour transports you back for a glimpse into what it was like living, working and waiting in the facility for a launch command that had the power to destroy the world.

 1/2 - 1 Day



GROUND ZERO CHANCE

Ground Zero: One Chance
How might your family feel living at ground zero?
Populations of mass destruction threaten not just opposing armies, but entire civilian populations. On both sides, members of the Cold War generation came of age with the certainty that they lived squarely in the bullseye.

NUCLEAR WARHEADS
60,000

50,000

40,000

30,000

20,000

Insider tip: Be sure to make reservations in advance to tour the Launch Control Facility, Delta-01.




Minuteman Missile National Historic Site

nps.gov/mimi
24545 Cottonwood Rd. Philip
605-433-5552



JEWEL CAVE NATIONAL MONUMENT


Beneath the Black Hills lies the world's third longest cave, Jewel Cave National Monument. With over 200 miles explored to date, Jewel Cave is home to breathtaking features like illuminated underground walkways, and chambers decorated with dazzling calcite crystals. Rangers will lead you along an enriching journey where every nook reveals brilliantly shaped rocks and wonders. Discoveries known as cave popcorn and cave bacon may leave you with a serious appetite! Satisfy your curiosity with a tour of this unmatched territory, and don't forget to pack a jacket; temperatures drop as you descend! Tours are available at varying lengths and intensities.

 1/2 - 1 Day

Insider tip: All cave tours are first come, first served. Get to the park early to make sure you reserve your spot!




Jewel Cave National Monument

nps.gov/jeca
11149 Hwy. 16, Bldg. B12, Custer
605-673-8300
\$-\$\$\$ 

WIND CAVE NATIONAL PARK


Head south toward Custer State Park and listen for a calming whistle. At Wind Cave National Park, beauty awaits aboveground and underground. Wind Cave was discovered thousands of years ago by Native Americans, and the Lakota people recognize it as the sacred site of their creation. Today you can take a ranger-guided, thematic tour through beautifully adorned passageways – 140 miles and counting. With few stalactites and stalagmites, the distinctness of the cave lies in the formations. In fact, this was the first-ever cave designated a national park anywhere in the world. Outstanding honeycomb-like boxwork, the variety of minerals and the charming sounds keep travelers coming back for more.

 1/2 - 1 Day

Insider tip: Explore Rankin Ridge Trail leading to the lookout tower and the highest point in the park.



Wind Cave National Park

nps.gov/wica
26611 Hwy. 385, Hot Springs
605-745-4600
\$-\$\$\$ 

DEVILS TOWER NATIONAL MONUMENT

As you gaze off into the distance of the Black Hills National Forest, you may discover a massive rock with accordion-like layers towering high above the forests and rolling prairie meadows. Standing 1,267 feet high, Devils Tower National Monument was established as the first national monument by President Theodore Roosevelt. Take a guided walk along Tower Trail, a 1.3-mile loop around the base, to learn the natural and cultural history of the area. If wandering off on your own is more your style, hike the Red Beds and Joyner Ridge Trails for incredible views of the tower. The jagged surface of Devil's Tower makes it one of the finest climbing areas in the country.


 1 Day

DID YOU KNOW?

The original name for this monument was Bear Lodge. Devils Tower came from a mistranslation of the Lakota word *wahanksica* (black bear), using *wakansica* (evil spirit) instead.



Devils Tower National Monument

nps.gov/deto
149 State Hwy. 110,
Devils Tower, WY
307-467-5283
\$-\$\$\$ 

PICTURE- PERFECT PARKS

You don't have to leave Rapid City to see beautiful scenery and enjoy the outdoors. Check out our local parks full of recreational activities, classic playgrounds and natural vistas.

©WES EISENHAUER

Canyon Lake Park

This historic park has plenty of green space and big trees. Put your fishing pole in the water or wander out to Gazebo Island to watch local wildlife. Enjoy waterfront views and the boat dock's easy access for kayaks and canoes.

See page 26 for outdoor adventure ideas.

4181 Jackson Blvd.



Hanson-Larsen Memorial Park

Also referred to as M Hill, this privately-operated, pet friendly park is open to the public for mountain biking, bouldering, running, hiking and more.

People of all skill levels have access to over 20 miles of trails here and sweeping vistas are waiting to be seen at the summit.

See page 26 for outdoor adventure ideas.

1510 W. Omaha St.



Skyline Wilderness Area

Well-known for stunning views, this park is less than one mile from downtown. Cruise the two mile stretch of open road to see Rapid City lights twinkle at sunset or hike the wilderness area trails to enjoy the countryside.

See page 26 for outdoor adventure ideas.

2215 Skyline Dr.



Memorial Park

Memorial Park is the center of Rapid City and features one of America's largest Berlin Wall exhibits as well as several other sculptures. During summer months, stop by the band shelter on Wednesday nights for free, live music.

8th & Omaha Street



Founders Park

With approximately 60 acres to explore, this park is perfect for taking a long leisurely walk or enjoying a scenic bike ride along Rapid Creek.

See how it got its name on page xx.

1510 W. Omaha St.



Market Park

This charming park is home to the Black Hills Farmers Market, offering locally produced foods and hand-crafted items all year round.

245 E. Omaha St.



Sioux Park

A top spot for outdoor recreation, the sprawling grounds of Sioux Park include multiple tennis courts, a great track for runners and walkers, flower gardens and a kid-approved playground.

1000 Sheridan Lake Rd.



Formal Gardens

Various Locations



Halley Park

1515 W. Blvd.



Jackson Park

3040 Jackson Blvd.



Robbinsdale Park

631 E. Oakland St.



Vickie Powers Park

940 Kathryn Ave.



Wilderness Park

514 City Springs Rd.



To see all city parks, visit rcgov.org/departments/parks-recreation.

For more information contact: 605-394-4175

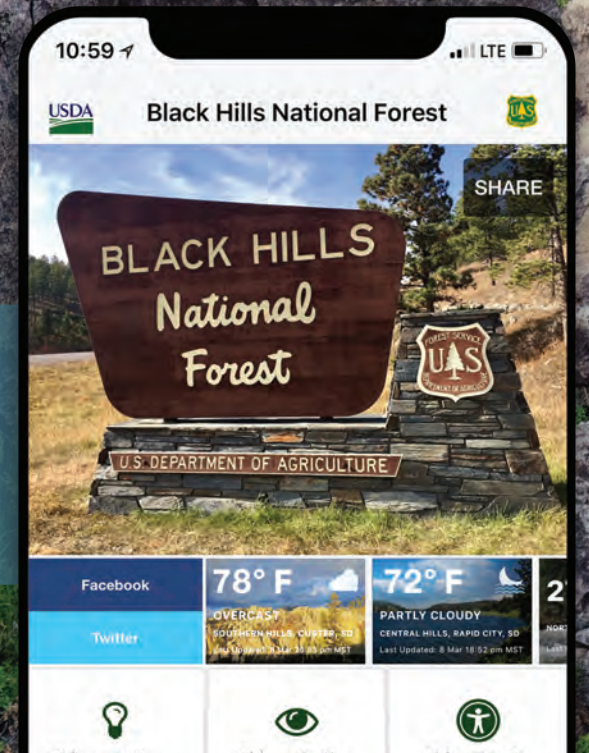
Parks & Monuments ICON KEY

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- \$\$\$\$ = Over \$30
- 📍 = City Tour
- FREE = FREE
- ♿ = Handicapped Access
- 🇺🇸 = Native American
- 🌿 = Open Seasonally
- 🐾 = Pet-Friendly
- 👥 = Group-Friendly

OUTDOOR RECREATION



Plan your adventure with the Black Hills National Forest app, which includes detailed maps of area trails and information on recreational activities.



Falling Rock – Black Hills National Forest

CALLING ALL ADVENTURE SEEKERS

In Rapid City, we make it easy for you to get out in nature and find your next big adventure. Explore within city limits or venture outside the city. Wherever your travel plans take you, we'll help you make it an adventure you won't soon forget.

Outdoor Recreation



TAKE IT OUTSIDE

IN RAPID CITY

HANSON-LARSEN MEMORIAL PARK

Over 20 miles of world-class, natural-surface trails are conveniently located within city limits at this perfect slice of urban wilderness. Hanson-Larsen Memorial Park is a non-profit, privately owned park open to the public just five minutes from Downtown Rapid City. It's popular for **mountain biking, hiking, trail running** and **bouldering**. Trails like Cliffs of Dover and Dirk's Draw progress deep into the hill giving you the feeling of total immersion in the pines. At the summit you can get a closer look at the "M" which represents South Dakota School of Mines & Technology alumni and enjoy the distant views of Bear Butte, Black Elk Peak and more.

SKYLINE WILDERNESS AREA

Sharing the Dakota Hogback Ridge that divides east and west Rapid City with Dinosaur Park, is the popular trail system of Skyline Wilderness Area. The single-track trails of this 150-acre park are great for **hiking** or **mountain biking** and distances range from three to six miles roundtrip. Along the way you'll find benches located in breaks of trees to sit down, relax and take in the stunning views of Rapid City and the surrounding areas.

RAPID CREEK

One of the best places to **fly fish**, and the largest stream in the Black Hills, weaves its way through Rapid City. The cascading waters of Rapid Creek offers multiple access points throughout the city where anglers can find a healthy number of Brown and Rainbow Trout to reel in.

RAPID CITY BIKE PATH

Coasting for nine miles alongside the beautiful scenery of Rapid Creek is the Rapid City Bike Path. It's the perfect spot to enjoy a **bike ride, walk** or **jog** as it twists through the heart of the city.

CANYON LAKE

Experience the beauty of one of Rapid City's oldest public parks – Canyon Lake. Resting



M Hill - Hanson-Larsen Memorial Park

@HUOTBROSCYCLING

on the west side of the city, at the edge of Black Hills National Forest, Canyon Lake Park offers a variety of outdoor activities for its visitors. **Walk, bike ride, or run** the path that traces the shoreline, enjoy a picture-perfect picnic, **cast a line** from the fishing docks, rent a **paddle boat**, or bring your own **kayak, canoe, or paddle board**.

IN THE BLACK HILLS

CENTENNIAL TRAIL

Explore the diverse terrain of South Dakota as you **hike, horseback ride** or **bike** the 111-mile Centennial Trail. Trail number 89 (named after the year of South Dakota's statehood in 1889) takes you through the prairie grassland near Bear Butte State Park, by the mountain lakes of the Black Hills, and into rolling hills of Wind Cave National Park.



@BYRONBANASIAK

BUZZARDS ROOST

Hike the steady incline of Buzzards Roost to take in Black Hills views in every direction. Located 14 minutes from Downtown Rapid City this 2.2-mile loop is a great way to pack

Angostura Recreation Area

gfp.sd.gov/parks/detail/angostura-recreation-area/
13157 N. Angostura Rd., Hot Springs
605-745-6996
\$-\$\$\$ 🚗 🐾

George S. Mickelson Trail

gfp.sd.gov/parks/detail/george-s--mickelson-trail/
11361 Nevada Gulch Rd., Lead
605-584-3896
\$ 🐾

Pactola Reservoir Complex

fs.usda.gov/recarea/blackhills/recarea/?recid=26199
Hwy 385
605-343-1567
Free-\$\$ 🚗 🐾

Sheridan Lake Complex

fs.usda.gov/recarea/blackhills/recarea/?recid=26201
Hwy 385
605-343-1567
Free-\$\$ 🚗 🐾

in a quick burst of outdoor recreation while you are site seeing.

GEORGE MICKELSON TRAIL

The George Mickelson Trail is 109-miles of converted railroad that delicately weaves through the Black Hills. Completed in 1998, this trail features more than 100 converted railroad bridges and 4 stunning rock tunnels. While there are strenuous portions, the majority of the trail doesn't exceed a 4% grade making it a great trail for **hikers**, **bikers** and **horseback riders** to enjoy.

FLUME TRAIL

Travel back in time to the historic mining boom of the Black Hills as you explore Flume Trail **by foot** or **bike**. Used in the 1880s, this flume carried water 20 miles from Sheridan Lake to Rockerville. You can tackle the full 11-mile trail (plus 3-mile loop) or do it piece by piece to discover the remaining sections of the flume and other historic artifacts.

STRATOBOWL RIM TRAIL

Recognizable by its rugged cliffs, bowl

shape, and iconic "peace sign", the historic Stratobowl is located only 15 minutes from Downtown Rapid City. This easy 1.7-mile out-and-back **hiking** trail leads to an overlook of the location coined as the birth of the space age. In 1934 and 1935, the Army Air Corps and National Geographic Society made history when manned balloon flights launched from the base of the bowl and reached a record of 72,395 feet. *Learn more about the history at South Dakota Air & Space Museum or The Journey Museum & Learning Center.*

PACTOLA RESERVOIR

Take in the views of the largest and deepest reservoir in the Black Hills! You can explore the forested shoreline with a **hike** on the easy 2.8-mile easy loop called Osprey Trail or **pack a picnic** and relax at the Jenny Gulch picnic area. To take in the full 360 of this dreamy location head to the marina to check out their **water rentals** which range from pontoons to paddle boards.

SHERIDAN LAKE

Just shy of 400 acres, there are many outdoor recreational opportunities to

experience at Sheridan Lake. With a variety of **boat rentals** available at the marina you can hit the water for **fishing, skiing, tubing** or sightseeing fun. Sheridan is also home to the popular **cliff jumping** spot, Dakota Point.

WRINKLED ROCK

Climbing up Mount Rushmore is prohibited, but you can scale some nearby natural formations at the Wrinkled Rock Climbing Area which is home to a diverse range of rock. You'll find it on State Highway 244 adjacent to the west side of Mount Rushmore National Memorial.

FALLING ROCK

A quick and easy trail to explore, if you're looking for stellar views of the Black Hills, can be found at Falling Rock. Located just minutes outside of Rapid City this 0.3-mile out and back trail also leads to a popular spot for **highlining** and **rock climbing**.

We've got more! Head to [VisitRapidCity.com/things-to-do/outdoor-recreation](https://www.visitrapidcity.com/things-to-do/outdoor-recreation) for more adventures.

THE BEST BLACK HILLS ATV TRAILS NEAR RAPID CITY

South Dakota's favorite 1.2 million acre playground is a short ten minute drive from Downtown Rapid City. With over 700 miles of trails in Black Hills National Forest to explore, it can be hard to know what to choose. We've rounded up our favorites that lie just outside Rapid City. Read the blog at [VisitRapidCity.com](https://www.visitrapidcity.com) or scan the QR code below.



Sylvan Lake - Black Hills Adventure Tours

Adventure knows no limits in the forest and **Black Hills Adventure Tours** can help you navigate endless opportunities on and off the beaten path. Sightsee on a Native American Cultural Tour, traverse the glorious Mickelson Trail, or kayak at Custer State Park's "crown jewel". You'll enjoy the comfort of a guide, knowledgeable history of the area and access to local hidden gems. Better yet? All tours are upscale, private experiences no matter the size of your group.

Facebook.com/BlackHillsAdventureTours • 605-209-7817
[BlackHillsAdventureTours.com](https://www.BlackHillsAdventureTours.com)

8 WAYS TO CRUISE

Outdoor Recreation

Windows down. Top back. Helmet on. However you prefer to cruise, these two-lane roads will lead you through some stunning scenery and diverse terrain.



@MASON.MOIR

1. BADLANDS LOOP ROAD

Badlands Loop Road is a 39-mile loop through desolate beauty showcasing stunning eroding buttes layered with history and open grasslands. Featuring over a dozen scenic overlooks and trails, this drive offers plenty of opportunities to get out of the car and soak up the surroundings. Keep an eye out for wildlife and be sure to keep a safe distance of at least 100 feet.

2. SPEARFISH CANYON SCENIC BYWAY

Enjoy 19-miles of Black Hills pine, birch and aspen trees packed between the stunning limestone walls of Spearfish

Canyon. Whether it's dusted with snow, lush with summer greens, or boasting eye-catching colors of autumn, this is a drive that never disappoints. Make time to stop and admire some of the canyon's best features which includes waterfalls, like **Roughlock Falls**, a mountain stream, and unforgettable hiking trails.

3. PETER NORBECK SCENIC BYWAY

The Peter Norbeck Scenic Byway was born from the desire to share the unspoiled beauty of the Black Hills National Forest with travelers. Peter Norbeck, a South Dakota conservationist, Governor and

U.S. senator, successfully established a route that made very little impact on the environment. Connecting 68-miles of twisting roads that tiptoe through the Black Hills, including Iron Mountain Road and Needles Highway, this is a drive that was created to slow you down. To truly appreciate the scenery, the recommended speed during portions of this drive is 20 miles per hour or under.

4. NEEDLES HIGHWAY

Named after the granite pillars that pierce the sky and frame the road, this 14-mile drive was planned entirely on foot and horseback and delicately weaves through

Custer State Park. Iconic stops to make along the route include the **Needles Eye** formation and the **Cathedral Spires** hike. Check your vehicle measurements before taking off, this road features some tight turns and skinny tunnels that can't accommodate larger vehicles or trailers.

5. IRON MOUNTAIN ROAD

The ultimate people-pleaser. Stretching 17-miles, this drive incorporates 314 curves, 14 switchbacks, three pigtails and three mountain tunnels. It also highlights four famous granite faces through perfectly framed tunnels making it a drive unlike any other in the world.

6. VANOCKER CANYON ROAD

Although a lesser-known drive compared to others in the area, the gentle turns of Vanocker Canyon offer some unexpected and untouched Black Hills beauty along the 17-mile drive. As it sweeps through the hills between Nemo and Sturgis, you'll find stunning scenic overlooks and find a variety of tree types making it a spectacular fall drive.

7. WILDLIFE LOOP

This 18-mile drive through the rolling hills and grasslands portion of **Custer State Park** offer some of the best wildlife encounters in the area. Home to a roaming herd of nearly 1,450 buffalo, your chances of partaking in a Buffalo Traffic Jam are pretty high. While these creatures might not look intimidating to some, know that they are wild and unpredictable so keep a safe distance of at least 100 feet. Other wildlife you might see along the way include burros, pronghorn, whitetail and mule deer, elk, coyotes and more.

8. U.S. HIGHWAY 385

US Highway 385 runs through the Black Hills connecting Hot Springs to Deadwood. The full 102-mile drive goes through **Wind Cave National Park**, mountain towns, past **Crazy Horse Memorial®** as well as the captivating coastlines of **Pactola Reservoir** and **Sheridan Lake**.

Roughlock Falls Nature Area

gfp.sd.gov/parks/detail/roughlock-falls-nature-area/

10619 Roughlock Falls Rd., Lead

605-584-3896



Iron Mountain Road

@SABINE77



Badlands Loop Road



Spearfish Canyon



@MIGRATORY ANIMALS

KNOW BEFORE YOU GO

NEEDLES HIGHWAY TUNNEL MEASUREMENTS

Ensure your mode of transportation can fit:

Hood Tunnel
10'6" w x 11'3" h

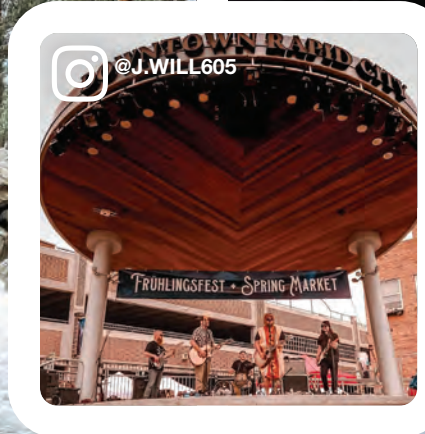
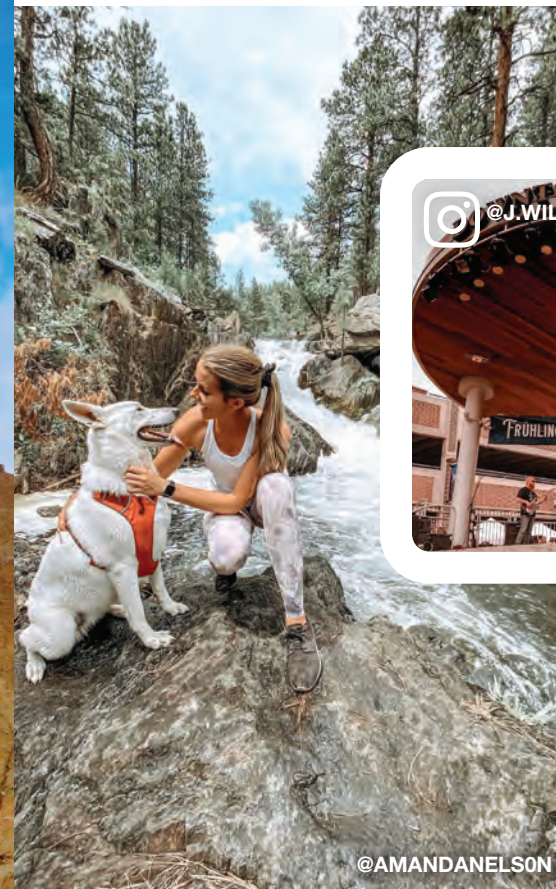
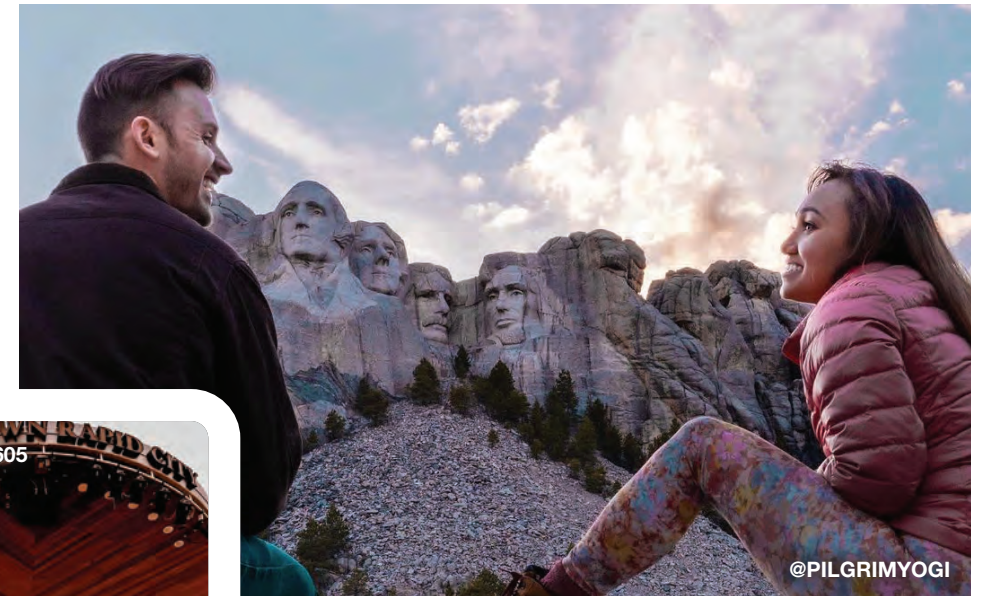
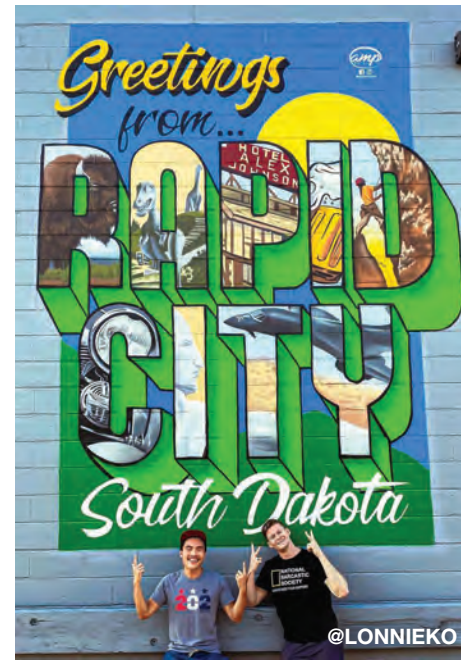
Needles Eye Tunnel
8'4" w x 12' h

Iron Creek Tunnel
9' w x 12'3" h

Badlands National Park - SoDak Clothing

Looking for the perfect gear for your trip? **SoDak Clothing** represents the tradition and quality that only South Dakota can offer. Their clothing appreciates South Dakota landscapes, like this one here in Badlands National Park, and unique culture, like the love of jackalopes and quirky dinosaurs. You'll see these aspects represented in their goods along with iconic landmarks and South Dakota wildlife. And when your vacation has come to an end, you'll reach for that shirt not just because it's your favorite, but because it was born out of love for adventure and the open road.

SoDak.com



#VisitRapidCity



DOWNTOWN RAPID CITY



City of Presidents  1 - 2 Hours

Main Street Square ⌚ 2 - 4 Hours

Downtown Rapid City

DOWNTOWN DISCOVERIES

The vibrant streets of Downtown Rapid City come to life with delectable local cuisine, unwavering American history and patriotism, joyous splashes of color and the beat of live music. Stories of farmers, cowboys and soldiers are told in our surroundings, from the people you meet to the places you explore. This city holds the promise of big discovery. With evidence of adventure everywhere, you'll want to plan for more days to do big things, and let your senses wander.

Lined with eateries, bars and boutique shops, **Main Street Square** is the downtown mecca for good times. The community comes together here and

breathes life into this hangout spot for locals and visitors alike. Relax garden side at the tables and benches after strolling the square. On any given day, the plaza becomes the stage for events, live concerts, seasonal ice skating and interactive fountains built for creating lasting memories.

More than 30 restaurants feed downtown's exceptional variety of regional and international cuisine. This dining district caters to every palate with locally crafted brews and burger joints to fine-dining restaurants. Begin your day with a cup of joe from **Essence of Coffee** to fuel up for the adventures ahead. Kick it old school

with retro arcade games and a cocktail at **Press Start** – a perfect spot to unwind with the kids and the young at heart. Pinball, Skee-Ball and Pac-Man will have feelings of nostalgia sinking in.

Throughout the city, you'll recognize proud patriotism in almost everything we do, so it is easy to see how Rapid City was nicknamed the **City of Presidents**. Along the streets and sidewalks of downtown, you'll discover life-size, bronze statues of our nation's presidents. High five Jimmy Carter, tip your hat to James Monroe, and hit a home run from pitcher William Howard Taft.

BLOG:

5 REASONS TO LOVE DOWNTOWN RAPID CITY

On the blog, get a local's perspective on five reasons to love Downtown Rapid City. Read more at VisitRapidCity.com.

They're used to posing for the camera, so don't be shy; take a quick selfie! Named the "Best Presidential Attraction" by USA Today alongside Mount Rushmore National Memorial, the statues have become the fabric of our culture and honor the legacy of the American presidency.

Extend your tour of Rapid City must-see's by catching a ride on the seasonal **City View Trolley**. Running from June through August, this narrated tour travels to 16 designated locations around the city. You can hop on or off at any of the locations which includes The Berlin Wall/Memorial Park, The Journey Museum, Dinosaur Park and more. See the full list of stops and learn more about the trolley at rapidride.org/city-view-trolley. If touring on your own is more your style you can find the City Tour Sites using the tear out map featured on page 82 of this guide or follow the City Tour signs around town.

DOWNTOWN RAPID CITY

Berlin Wall Exhibit at Memorial Park

rcgov.org/departments/parks-recreation.html
444 Mt. Rushmore Rd. N.
605-394-4175
📍 🆓 ♿ 🐾 🧑🏠

Black Hills Escape Rooms

blackhillsescaperooms.com
705 Main St.
605-731-8050
\$\$\$ ♿



Black Hills Party Pedaler

bhpartypedaler.com
629 Main St.
605-645-0435
\$\$\$\$ 🧑🏠

City View Trolley

rapidride.org/city-view-trolley
333 6th St.
605-394-6631
\$ 📍 ♿ 🌿 🧑🏠

Elks Theatre

elkstheatre.com
512 6th St.
605-343-7888
\$ ♿ 🧑🏠

Legacy Commons at Memorial Park

downtownrapidcity.org/legacy-commons-playground
610 Omaha St.
605-394-4175
🆓 ♿ 🐾 🧑🏠

Main Street Square

mainstreetsquare.org
512 Main St.
605-716-7979
📍 🆓 ♿ 🧑🏠

The Monument

themonument.live
444 Mt. Rushmore Rd. N.
605-394-4115
\$\$-\$\$\$\$ ♿ 🧑🏠

Museum of Geology

sdsmt.edu/Academics/Museum-of-Geology/Museum
501 E. St. Joseph St.
605-394-2467
🆓 🆓

Presidential Pawn

presidentialpawnshop.com
629 St. Joseph St.
605-342-7296
🆓 ♿ 🧑🏠

Press Start

pressstartrapidcity.com
504 Mt. Rushmore Rd.
605-646-5558
\$ 🧑🏠

Downtown Rapid City ICON KEY

- \$ = Under \$12
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- 🆓 = FREE
- ♿ = Handicapped Access
- 🇺🇸 = Native American
- 🌿 = Open Seasonally
- 🐾 = Pet-Friendly
- 🧑🏠 = Group-Friendly

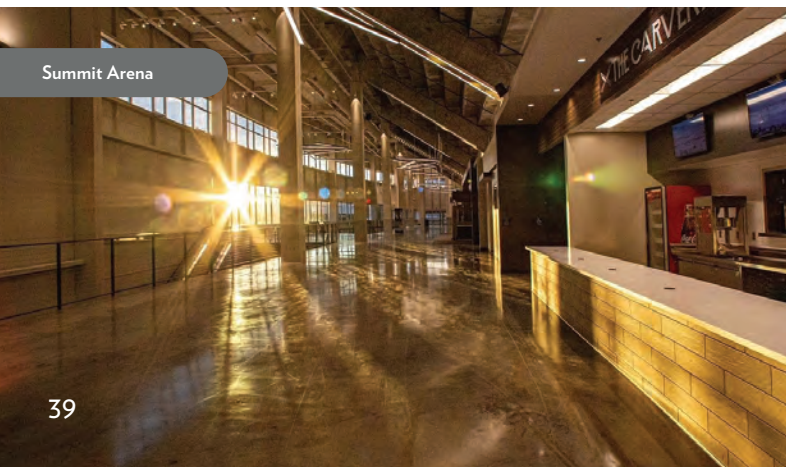


ENTRANCE

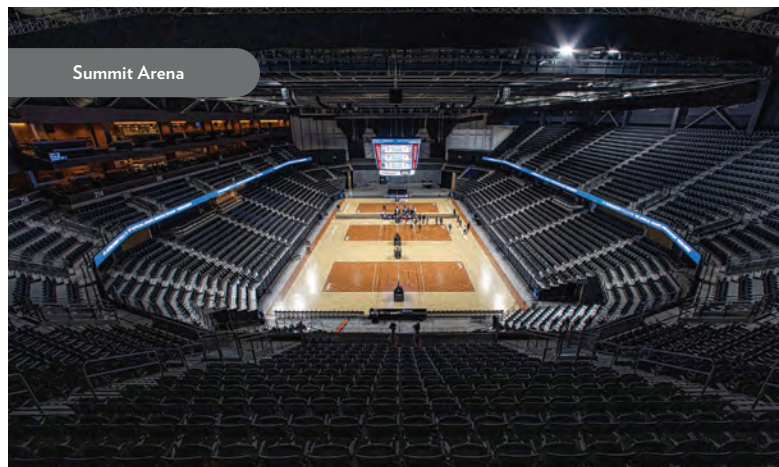


THE NEXT ERA OF EVENTS

RAPID CITY'S ENTERTAINMENT MECCA



Summit Arena



Summit Arena

THE MONUMENT

The Monument brings some of the best and most unique performances, concerts, and events alike to the Black Hills area. From famous Broadway plays to country stars such as Eric Church, there is always something to look forward to here. Rapid City's premier full-service convention, exhibition, sport performance complex is ready for visitors after a major expansion.

The campus includes Summit Arena, Barnett Fieldhouse, Ice Arena, and the Fine Arts Theatre. You will also find two large convention/exhibit halls, and more meeting rooms all under one roof. Located in the heart of Rapid City, The Monument (formerly known as the Rushmore Plaza Civic Center) serves as the perfect destination for visitors who want to

explore the historic city center. More than 500,000 square feet of multi-purpose space right downtown makes this the ideal place for business or social gatherings. To learn more about the new space, check out our blog at VisitRapidCity.com or scan the QR code above.

Murphy's Pub & Grill



Downtown Rapid City

ENTERTAINMENT

Year-round, locals and visitors come together and gift their talents and crafts to the community through music, cuisine and sightseeing events. We invite you to come out and be a part of the magic.

Party on wheels with **Black Hills Party Pedaler** – perfect for every group outing. Celebrate in style with up to 11 guests as

you tour downtown with music, games and lights. As you cruise, you'll stop in to local bars and pubs to cheers to the occasion! Craft beer enthusiasts, good times are brewing this summer for the annual **Bierbörse** at Main Street Square. Spend the day sipping seasonal brews, watching brewers perfect their craft, risking it all at the beer stock exchange and dancing to polka

music. If you're feeling strong, enter the contest to see who can hold a five-pound beer stein the longest. The event is open to all ages, but you must be 21 years of age to participate in the tastings.

KEEPSAKES

Handcrafted mementos will show off your big adventures and extend your everlasting memories in Downtown Rapid City. From artwork to jewelry, locally made gifts from local shops, gift stores and art galleries make the perfect keepsakes for your vacation or to share with loved ones back home.

Located across from Main Street Square, every craft within **Prairie Edge Trading Co. & Galleries** tells a story. Featuring a fine collection of Native American artifacts, you'll find items symbolizing the traditional and ceremonial ways of the Native American culture, including headdresses, dance sticks and blankets, to name a few. Additionally, tales, legends and spirits are illustrated in Native American fine art on the walls of the art gallery upstairs, as well as modern and contemporary artwork. Each piece

beautifully honors the history and culture of the region and makes for a great souvenir!

Alex Johnson Mercantile, located next door to the Hotel Alex Johnson, is home to unique local treasures. This is, however, not your typical hotel gift shop. Hand-painted feathers, handmade moccasins and pottery designed with local leaves and grasses have been crafted by locals to commemorate your trip to town.

Shaviq Boutique & Art Gallery shares art that speaks to the hearts of travelers and locals alike. Stroll the quirky and edgy shop showcasing pieces of work from over 60 local artists. Here, you'll discover some of the most unique and prized pieces in town. The shop also proudly boasts a selection of vintage clothing and jewelry in the gallery.



Prairie Edge Trading Co. & Galleries

Itinerary:

RAPID CITY IN A DAY

Short on time to fully explore Rapid City? We've got you. There's a lot to see in our charming city, but with this one day mix-and-match itinerary you can experience some of the amazing activities it offers. After all, every day in Rapid City presents a chance to Do Big Things®!

ATTRACTION CATEGORIES TO CHOOSE FROM

1. ARTS AND CULTURE

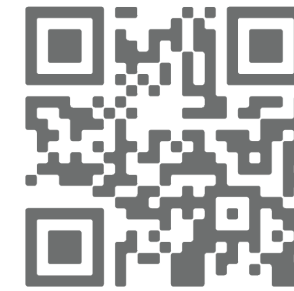
Arts and culture can be found throughout Rapid City in various forms. Enjoy a day discovering galleries filled with local artwork all the way to admiring the architecture of a wooden chapel!

2. HISTORY

Seeking out historical stops during your time in Rapid City? These museums and attractions will teach you something new in unique ways!

3. ARTS AND CULTURE

Mountain lions, bison, and bears, oh my! Spend some time on the wild side with these attractions.



See the full list and attractions at VisitRapidCity.com or scan the QR code.

Prairie Edge Trading Co. & Galleries

prairieedge.com
606 Main St.
605-342-3086



Shaviq Boutique & Art Gallery

shopshaviq.com
626 St. Joseph St.
605-394-0020



Roam'n Around

roamnaround.com
512 Main St. Ste. 140
605-716-1660
\$-\$\$\$\$ 🐾

South Dakota Mines



Can you spot the big "M" on the Rapid City skyline? This notable landmark – lovingly referred to as "M-Hill" by locals – represents **South Dakota Mines**, one of the leading engineering, science, and technology universities in the country. Spend time visiting this beautiful campus situated in the eastern slope of the Black Hills, just minutes from downtown. Don't miss the free Museum of Geology where you will find rare Badlands fossils and much more.

501 E. Saint Joseph St., Rapid City • 605-394-2511
SDSMT.edu

ARTFULLY UP YOUR ALLEY





An ever-changing space where local artists unleash their creativity with spray paint on street walls is tucked between Main and St. Joseph Streets downtown. Ranging from abstract to pop art and photo montages to urban graffiti, **Art Alley** is bold and beautiful. Brick by brick, art is colorfully displayed in Art Alley for travelers to “ooh” and “aah” and snap photos.

Insider tip: Want to leave your mark? Contact the Dahl Arts Center and request a permit to paint.

FAQs

What can I do within walking distance?

Downtown is extremely walkable. Visitors always enjoy the City of Presidents walking tour. Not only do you see the life-sized statues of past presidents, it's a great way to explore the downtown shops like Prairie Edge Trading Co. or Roam'n Around. You can also walk over for arts and culture to The Dahl Arts Center. And when you work up a thirst, our downtown is home to two local breweries, a winery, and a distillery, all just blocks from each other.

Art Alley
artalleyc.com
599 7th St.
605-394-4101
   

ARTISTIC ADVENTURES

Downtown Rapid City

Rapid City's art scene blends micro-urban, Western and Native American cultures. The area proudly boasts creative and educational exhibits, projects and initiatives for travelers to enjoy, including a dreaming creative space for artists of all calibers, a 200-foot mural of American history and art adventures at the Dahl Arts Center.

Walk into a space where artists dream, create and inspire. At the **Suzie Cappa Arts Center**, artistic influences are exquisitely crafted and displayed through photography, ceramics, music, weaving, watercolor and much more. In the gallery, come face-to-face with vibrant colors, shapes and objects that will make your heart swell. Additionally, artists of all abilities are encouraged and supported to let their imaginations soar and create big things to share with the world.

The **Performing Arts Center of Rapid City** brings outstanding local and national talent to a 170-seat studio theater and a 830-seat historic theater. Drama, comedy, music and dance can be found on the stage. Performances

by the local A Cappella Showcase, Rapid City Children's Chorus, Black Hills Symphony Orchestra and Black Hills Community Theatre occur year-round.

The **Dahl Arts Center** began with a 180-foot circular mural of American history, the Cyclorama – one of five in existence and the third largest in the country. Creativity is sparked as you wander through the visual art galleries and interactive children's gallery. Since 1974, the art center has stood as the premier western South Dakota arts center for contemporary visual arts, art education and performing arts.

Stand in awe of a comprehensive piece of history at the **Berlin Wall Exhibit at Memorial Park**, one of America's largest Berlin Wall exhibits. Located on Rapid Creek, this standing history lesson and tribute to freedom shares the story of the construction and demolition of the Berlin Wall with interpretive signs. The surroundings of the lake and park offer a peaceful spot for reflection.

Framing the fountains in Main Street Square is 21 granite pieces, including two 35-foot granite spires. The sculpture, "**Passage of Wind & Water**," reflects the region's natural and cultural past, present and future by focusing on the elements of wind and water. These two visual themes are represented in each spire: the wind of the Badlands Garden and the water for the Black Hills Garden. Carved completely by hand, the project took four years for sculptor Masayuki Nagase to complete.

**Downtown Rapid City
ICON KEY**

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- 📍 = City Tour
- 🆓 = FREE
- ♿ = Handicapped Access
- 🇺🇸 = Native American
- 🌿 = Open Seasonally
- 🐾 = Pet-Friendly
- 👥 = Group-Friendly



Discover the visual arts and creative community of Rapid City at the **Dahl Arts Center**. One of the region's most celebrated cultural attractions, you can explore five spectacular ever-rotating galleries featuring local and regional artists. Be sure to stop in the gift shop where you will find high-quality, handcrafted gifts and artworks from local artisans. The Dahl Arts Center is a program of the Rapid City Arts Council.

713 7th St., Rapid City • 605-394-4101
TheDahl.org
RapidCityArtsCouncil.org

Canvas 2 Paint
canvas2paint.com
632 St. Joseph St.
605-716-3325
\$\$\$\$ 📍

Dahl Arts Center
thedahl.org
713 7th St.
605-394-4101
📍 🆓 ♿ 🇺🇸

Performing Arts Center of Rapid City
performingartsrc.org
601 Columbus St.
605-394-1786
\$-\$\$\$\$ ♿ 📍

Prouty Pottery
proutypottery.com
405 Canal St.
605-718-2529
\$-\$\$\$\$ ♿ 📍

The Sculpture Project: Passage of Wind & Water
mainstreetsquare.org/the-sculpture-project
512 Main St.
605-716-7979
📍 🆓 ♿ 🇺🇸

Suzie Cappa Art Center
suziecappaart.com
722 St. Joseph St.
605-791-3578
🆓 ♿

THINGS TO DO

Things To Do



Chapel in the Hills

Main Street Square

In addition to checking off epic bucket-list experiences, such as Mount Rushmore National Memorial and Crazy Horse Memorial®, you'll find experiences everywhere you look that spark curiosity and imagination. Rapid City opens your mind to a new way of exploring the world.

The **Journey Museum & Learning Center** will take you back in time with stories told through prehistoric and historic collections of our region. Whether you unearth dinosaurs or take a trip into outer space, these engaging exhibits also include archaeological artifacts, Native American cultures, pioneer history, stellar space science programs, and much more.

Step into a fairy tale at **Storybook Island**, where more than 140 interactive playsets bring your child's dreams to life. With free admission, this park has hands on playsets and creates a magical experience shared with storybook characters like Winnie the Pooh, Cinderella and even the Tin Man, making this a special place for kids of all ages throughout the year. Those above 21 can also enjoy their Adult Fun Nights where games and live music is spread throughout the park.

In the heart of Downtown Rapid City, **Main Street Square** creates a gathering place for fun activities year-round. In the warmer months, pack the bathing suits and go dancing in the fountains. This splash pad is a kid's favorite place to cool off during the day, and after dark the fountain turns into a colorful light show. When the temperature drops, this space transforms into a charming ice-skating rink under the sparkling city lights. Strap on skates to kick off the winter season or sit by a toasty firepit to share in the holiday spirit. Top off the festivities with sweet treats or hot chocolate from close by coffee shops.

Plan your own adventure with **Outdoor Campus West**. Outdoor enthusiasts spend time at this scenic property for instruction on fishing, kayaking, archery, snowshoeing, cross-country skiing, and more. Get comfortable exploring nature and hone practical skills for enjoying the Black Hills through free educational classes for youth, adults, and groups. Outstanding instructors make this fun for the whole family! Discover more things to do on campus when you travel along 1.5 miles of nature trails or go inside to see indoor wildlife exhibits including a 4,600-gallon freshwater aquarium. This is the premier place to delight in South Dakota's many outdoor activities and unique landscapes.

Blog:

33 FUN FREE THINGS TO DO

We are firm believers that the best vacations don't have to cost an arm and a leg, and that the words fun and free aren't a thing of the past. In our area, there's plenty of amazing free places to experience that might just be the highlight of your vacation. So, in no particular order, here are 33 free things you can do in Rapid City and the Black Hills.

1. STORYBOOK ISLAND

This magical children's park is every kid's dream. Their excitement will be sky high as they play in the houses of the three little pigs, slide down the hill with Jack and Jill, and discover all their favorite characters scattered across this 8-acre park. Entrance to the park is free, but donations are always welcome.

2. CHAPEL IN THE HILLS

Rapid City is full of surprises – one of which is this wooden chapel in the trees. Chapel in the Hills is an exact replica of the famous Borgund Stavkirke of Laerdal, Norway. During a visit you can take in its stunning architecture, and tour the grounds which offers a museum, gift shop and meditation trail.

3. CITY OF PRESIDENTS

After each presidential term, a group of dedicated locals get to work organizing, planning, and creating a bronze replica to take their place among past American Presidents in Downtown Rapid City. This free walking tour is called the City of Presidents and it provides an opportunity to walk through life-sized history as you explore the downtown area.

View the full list at VisitRapidCity.com or scan the QR code below.



Things To Do

BIG FUN IN RAPID CITY



The Journey Museum & Learning Center ⌚ 2 - 4 Hours



Storybook Island ⌚ 2 - 4 Hours



Outdoor Campus - West

RAPID CITY

AMC Rapid City 10

amctheatres.com
230 Knollwood Dr.
605-341-5984
\$\$ ♿ 🍷 🍷

Axe It Out

axeitoutsd.com
811 Disk Dr. Ste. 6
605-791-0583
\$\$\$ 🍷



Bear Country U.S.A.

bearcountryusa.com
13820 S. Hwy. 16
605-343-2290
\$\$ ♿ 🍷 🍷 🍷 🍷

Black Hills Caverns

blackhillscaverns.com
2600 Cavern Rd.
605-343-0542
\$\$ 🍷 🍷 🍷 🍷

Black Hills Farmers Market

blackhillsfarmersmarket.org
145 E. Omaha St.
605-646-0976
FREE ♿ 🍷 🍷

Black Hills Speedway

blackhillsspeedwaybhs.com
2467 Jolly Ln.
307-660-8866
\$\$ ♿ 🍷 🍷 🍷

Black Hills Stock Show & Rodeo

blackhillsstockshow.com
800 San Francisco St.
605-355-3861
\$\$-\$\$\$\$ ♿ 🍷 🍷

Central States Fairgrounds

centralstatesfair.com
800 San Francisco St.
605-355-3861
\$\$-\$\$\$\$ ♿ 🍷 🍷

Chapel in the Hills

chapel-in-the-hills.org
3788 Chapel Ln.
605-342-8281
📍 🍷 ♿ 🍷 🍷 🍷

Cosmos Mystery Area

cosmosmysteryarea.com
24040 Cosmos Rd.
605-343-9802
\$ 🍷 🍷

Dakota Angler & Outfitter

flyfishsd.com
1010 Jackson Blvd.
605-341-2450
\$-\$\$\$ 🍷

Dinosaur Park Gift Shop & Visitors Center

rcgov.org/departments/parks-recreation.html
940 Skyline Dr.
605-343-8687
📍 🍷 🍷 🍷 🍷

Dinosaur Museum

blackhillsdinosaurmuseum.com
8973 S. Hwy. 16
605-342-8140
\$ 🍷 🍷

Executive Golf Course

rcgov.org/departments/parks-recreation/recreation-division.html
200 Founders Park Dr.
605-394-4124
\$-\$\$\$ 🍷 🍷

Flags & Wheels Indoor Amusement Park

flagsandwheels.com
405 12th St.
605-341-2186
\$-\$\$\$ 🍷

Fort Hays Old West Town & Dinner Show

mountrushmoretours.com
2255 Ft. Hayes Rd.
605-343-3113
\$-\$\$\$ ♿ 🍷 🍷 🍷

Game On!

gameonrc.com
2004 Creek Dr.
605-415-4494
\$\$ 🍷

Get Air Trampoline Park

getairsports.com/rapid-city
449 Americas Way, Box Elder
605-213-9251
\$\$ 🍷

Golden Ticket Cinemas Rushmore 7

rapidcity.gtcinemas.com
350 E. Disk Dr.
605-719-7295
\$\$ ♿ 🍷 🍷

Golf Club at Red Rock

golfclubatredrock.com
6520 Birkdale Dr.
605-718-4710
\$\$\$\$ 🍷 🍷

Hart Ranch Golf Course

hartranch.com
23645 Clubhouse Dr.
605-341-5703
\$\$\$\$ 🍷 🍷

The Journey Museum & Learning Center

journeymuseum.org
222 New York St.
605-394-6923
\$ 📍 ♿ 🍷 🍷 🍷

Sky Dome - Reptile Gardens ⌚ 3 - 5 Hours



Ready to step into a tropical oasis? The idea of **Reptile Gardens** started in 1935 with a local tour guide that would often remove his hat for visitors to reveal a live rattle snake coiled on his head. That tour guide went on to build Reptile Gardens two years later. Today, the world's largest reptile zoo is home to snakes, giant Aldabra Tortoises, gators, lizards and more. Kids (and adults) will love interacting with the reptiles, attending shows and exploring the expansive botanical gardens with over 40,000 flowers and perennials. Visitors can also tour the colorful Sky Dome, which includes this replica of a giant sea turtle skeleton discovered near Hermosa, South Dakota in the 1970's. Interested in petting a baby gator? Here's your chance.

8955 S. Hwy. 16, Rapid City • 605-342-5873
ReptileGardens.com

Things To Do ICON KEY

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SPACE TRAVEL

Journey through America's rich aviation history and innovation at the **South Dakota Air & Space Museum**. With over 30 vintage military aircraft, ranging from World War II bombers to the modern-day B-1, each exhibit has a unique story to tell and connects you to the history of the heroes who've flown before us. Located approximately 20 minutes from downtown, museum admission is free!

Things To Do

Landstrom's-Mt. Rushmore Black Hills Gold Factory Tours

blackhillsgold.com
2707 Mt. Rushmore Rd.
605-343-7099
FREE ♿ 🐾

Meadowbrook Golf Course

golfatmeadowbrook.com
3625 Jackson Blvd.
605-394-4191
\$\$-\$\$\$\$ 🌿 🐾

Meadowood Lanes

meadowoodlanes.com
3809 Sturgis Rd.
605-343-5985
\$\$ ♿ 🐾

Old MacDonald's Farm

oldmacdonaldsfarmrc.com
23691 Busted Five Ct.
605-737-4815
\$\$ 🌿 🐾

The Outdoor Campus West

gfp.sd.gov/toc-west
4130 Adventure Trl.
605-394-2310
📍 FREE ♿ 🌿 🐾

Pirate's Cove Adventure Golf

piratescove.net/rapid-city
1500 N. Lacrosse St.
605-343-8540
\$ 🌿 🐾



Putz n Glo

putznglo.com
23694 Strato Rim Dr.
605-716-1230
\$ 🐾

Rapid City Elks Golf Course

rceks.org
3333 Jolly Ln.
605-393-0522
\$\$\$\$ 🌿 🐾

Reptile Gardens

reptilegardens.com
8955 S. Hwy. 16
605-342-5873
\$\$ ♿ 🌿 🐾

Robbinsdale Entertainment Center

robbinsdalelanes.com
805 E. St. Patrick St.
605-342-2935
\$\$ ♿ 🐾

Roosevelt Park Ice Arena

rcgov.org/departments/parks-recreation/ice-arena.html
235 Waterloo St.
605-394-6161
\$ ♿ 🐾

Rushmore Candy Company

rushmorecandycompany.com
9815 S. Hwy. 16
605-342-1489
\$\$ ♿ 🐾

South Dakota Air & Space Museum

sdairandspacemuseum.com
2890 Rushmore Dr., Ellsworth AFB
605-385-5189
FREE ♿ 🐾

Storybook Island

storybookisland.org
1301 Sheridan Lake Rd.
605-342-6357
📍 FREE ♿ 🌿 🐾

Uptown Rapid

uptownrapid.com
2200 N. Maple Ave.
605-348-3378
FREE ♿ 🐾

WaTiki Indoor Waterpark

watikewaterpark.com
1314 N. Elk Vale Rd.
605-718-2445
\$-\$\$\$ 🐾

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- 👥 = Group-Friendly

Dinosaur Park 1 - 2 Hours



Things To Do

REAL VISITOR Q&A

WITH KRIS FAULTNER, NATIONAL TRAVEL & TOURISM WEEK PHOTO CONTEST WINNER

About The Contest

Every year, the United States celebrates National Travel & Tourism Week to recognize the value travel holds for our economy, businesses and personal well-being. In recognition of the week, Visit Rapid City held a photo contest with one goal: to explore the beauty of the area and unique aspects of local attractions through visitors. The winner of the contest received a Downtown Rapid City gift card to use during their trip, local memorabilia and this feature in our 2021-2022 Rapid City Visitors Guide. Follow @VisitRapidCity on Facebook and watch for the contest each May.

About The Winner

Kris was born and raised in Rapid City and currently lives in Utah with her husband and two girls. Kris visits Rapid City every year to spend time with family members that live in the area. Her enthusiasm and knowledge of the area is extensive, and we're pretty sure she's experienced all of the iconic must-do's for an unforgettable vacation experience.

WHAT INSPIRED THE WINNING PHOTO?

I love taking pictures from different angles. With this particular shot, the kids were commenting about the long neck. When I looked up, I just had to capture that in the picture with the kids. For this trip, our dear friend and her two kids came with us to tour the beautiful Black Hills. In this picture are my girls Emily (10), Abby (7), and my friend's kids Sawyer (8), and Chero (4). This was Sawyer and Chero's first time in Rapid City and they loved the dinosaurs.

FAVORITE RAPID CITY ATTRACTION AND WHY?

This is a tough one. I'd be remiss if I didn't mention Mount Rushmore. Every time I see it, I am amazed at the work that went into it and how incredible it is.

The Presidential Trail makes for a nice walk around the memorial as you read

Insider tip: If you choose to indulge in ice cream at Mount Rushmore, try the vanilla. It's the first recorded American recipe for ice cream by Thomas Jefferson dating back to 1780.

Custer State Park is another favorite, as it is so pretty driving through that area and seeing the wildlife, like the buffalo. There is also a chance to stop and interact with the park burros along the way. Make sure to also stop at Sylvan Lake on this drive, which is another beautiful spot that has some good paths around it to walk/hike.

TIPS FOR PLANNING A RAPID CITY AND BLACK HILLS VACATION?

Have a flexible plan. You'll want to make sure to group attractions together, but allow yourself time to enjoy each of them. As an example, I would plan one day to visit Mount Rushmore, walk the boardwalk of Keystone, have lunch or dinner at Alpine Inn, and tentatively go to Rush Mountain Adventure Park, home to Rushmore Cave, if time allows. If you don't make it to all of those places in one day, move it to the next day. Just make sure you aren't trying to explore Badlands National Park and Mount Rushmore in the same day, as they are not close enough to each other.

Black Elk Peak



and Rapid City makes that so easy to do. It is so beautiful any time of year. Spearfish Canyon is also beautiful and so peaceful. Hikes throughout the area are gorgeous, especially Black Elk Peak, if you're up for a little challenge. As the highest peak in South Dakota, the view at the summit of this hike is amazing, but do plan some time as it is a little over six miles. You won't be disappointed.

IDEAL LENGTH OF STAY IN RAPID CITY?

You can easily stay busy for a week. Aside from previous mentions, explore the surrounding communities like historic Deadwood, take in Crazy Horse Memorial®, visit Bear Country and Reptile Gardens, make a pit stop at Wall Drug, play

“ You can easily stay busy for a week. ”

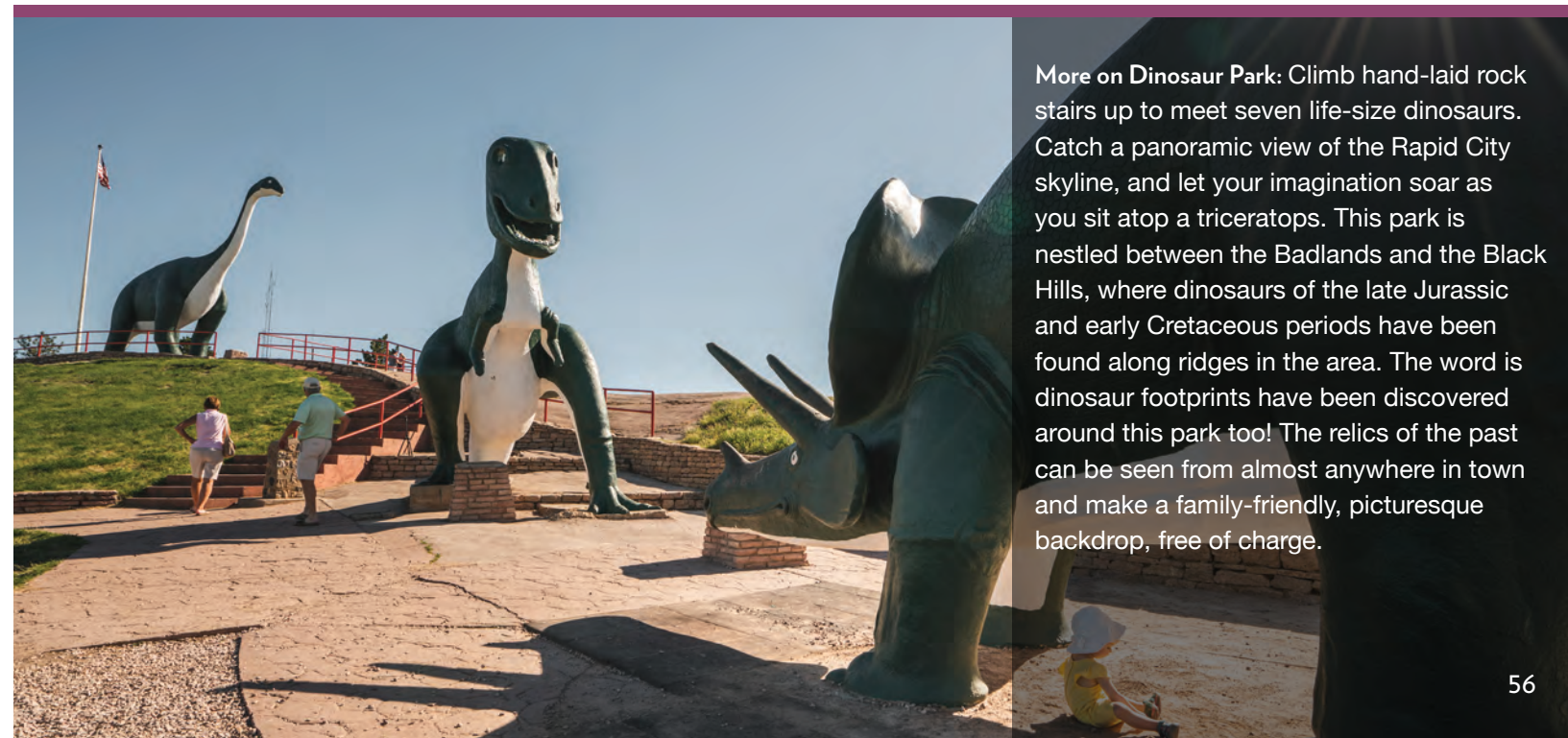
at Dinosaur Park and Storybook Island, go on a cave tour, golf, fish, experience world-class hunting, and if there's time you can hop over to Wyoming to see Devils Tower less than two hours away. But most importantly, be sure to stop and enjoy every moment along the way!

RECOMMENDED MUST-DO STOP?

Dine in Hill City at Alpine Inn. It is a quaint, authentic German restaurant that has delicious sandwiches during lunch time and a fantastic filet mignon in the evening. Not to mention a tremendous bread pudding for dessert. This family owned inn and restaurant is so adorable. It does get busy but it is worth the wait. If you are a group of eight plus, call ahead.

FAVORITE PART ABOUT RAPID CITY?

I really enjoy driving through the Black Hills



More on Dinosaur Park: Climb hand-laid rock stairs up to meet seven life-size dinosaurs. Catch a panoramic view of the Rapid City skyline, and let your imagination soar as you sit atop a triceratops. This park is nestled between the Badlands and the Black Hills, where dinosaurs of the late Jurassic and early Cretaceous periods have been found along ridges in the area. The word is dinosaur footprints have been discovered around this park too! The relics of the past can be seen from almost anywhere in town and make a family-friendly, picturesque backdrop, free of charge.

Reptile Gardens

GO WILD

Things To Do



Here, the wildlife is like family. Countless magnificent creatures call Rapid City home – and they have for centuries. Freely roaming buffalo, elk, bighorn sheep and pronghorn antelope navigate the spacious terrain, and prehistoric beasts have been unearthed from our soil. Set eyes on these beauties at attractions that will take your vacation to the wild side.

Black bears and a grizzly bear – oh my! The world’s largest collection of privately owned black bears is nestled on 200 acres of the Black Hills just eight miles from Rapid City. Take a three-mile drive through **Bear Country U.S.A.** in the comfort of your

own car as you encounter bears, reindeer, bobcats and much more. Who can spot a black bear first? After the drive-through tour, stroll Wildlife Walk to see bear cubs and wolf pups clumsily frolicking.

Centuries ago, gigantic mammoths roamed the fields of the High Plains. Today, their fossils lay undisturbed at the world’s largest mammoth research facility, **The Mammoth Site of Hot Springs.** Tour the indoor active dig site and view what scientists say are Ice Age fossils of 60 woolly and Columbian mammoths displayed just as they were discovered. Dig up knowledge on the excavation process, then hand the tools to the

kids! The replicated dig site gives kids a hands-on experience with the tools and techniques real paleontologists use.

Holding the Guinness World Record for the world’s largest reptile zoo, **Reptile Gardens** has an interactive campus dedicated to reptiles, prairie dogs and birds, plus a botanical garden filled with exotic plants and flowers. Step inside the Sky Dome and explore the tropical jungle; keep your eyes peeled for Maniac, the resident saltwater crocodile. Get down to a prairie dog’s eye level in Prairie Dog Town, and pet a python while you hear from snake handlers about snake myths.

Rushmore Tramway Adventures



Rushmore Tramway Adventures reimagines family-fun with exhilarating experiences for all ages and adventure levels. Explore breathtaking sights from an obstacle course nestled in the treetops of the Black Hills. Try downhill tubing to test your limits or take a relaxing chairlift ride toward a stunning mountain-top summit and grille. Whatever you choose to do together, you will enjoy an unforgettable experience.

203 Cemetery Rd., Keystone • 605-666-4478
RushmoreTramwayAdventures.com

Mammoth Site

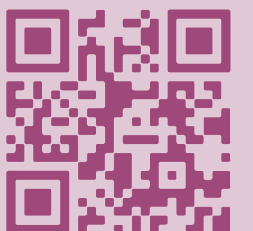


Bear Country U.S.A. ⌚ 2 - 4 Hours



Itinerary: A SIGHT TO SEE

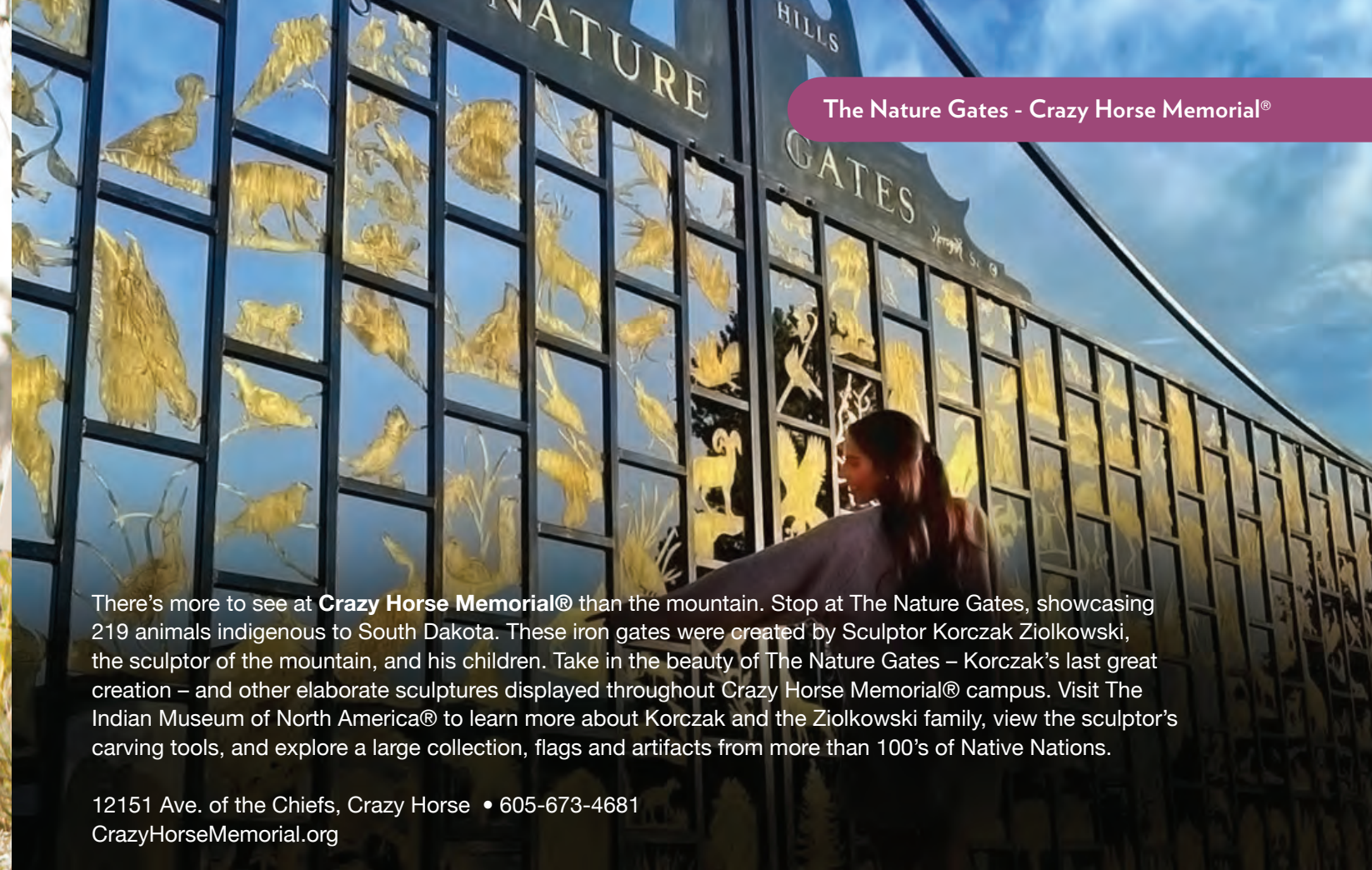
Check out the “**Springtime Sightings**” itinerary for more details on where to find baby wildlife during the spring at VisitRapidCity.com or scan the QR code.





Legendary experiences and incredible memories await at **Rush Mountain Adventure Park**, the only adventure park in the Black Hills that boasts a cave for visitors to explore beneath its surface. Above ground, speed downhill on a thrilling gravity-propelled mountain coaster, soar through the pines on a Zipride, step up to the challenge on the interactive 7D Dark Ride, try the Wingwalker Challenge Course and more. This park offers five exciting attractions in one location and fun for the whole family.

13622 Hwy 40, Keystone • 605-255-4384
RushMTN.com



There's more to see at **Crazy Horse Memorial®** than the mountain. Stop at The Nature Gates, showcasing 219 animals indigenous to South Dakota. These iron gates were created by Sculptor Korczak Ziolkowski, the sculptor of the mountain, and his children. Take in the beauty of The Nature Gates – Korczak's last great creation – and other elaborate sculptures displayed throughout Crazy Horse Memorial® campus. Visit The Indian Museum of North America® to learn more about Korczak and the Ziolkowski family, view the sculptor's carving tools, and explore a large collection, flags and artifacts from more than 100's of Native Nations.

12151 Ave. of the Chiefs, Crazy Horse • 605-673-4681
CrazyHorseMemorial.org



WHERE WE STARTED

Rapid City, named for the limestone spring stream that passes through the city, was founded in 1876 by a group of disheartened prospectors that had come to the Black Hills in search of gold. John Brennan and Samuel Scott, along with a small party of men, laid out the site of the present-day Rapid City. They designated six blocks in the center of the site to be the business district and appointed committees to convince prospective merchants and their families to locate in the new settlement. Throughout the years, Rapid City has grown to be South Dakota's second-largest city.

Learn more Rapid City facts on page 78.

ALL ABOARD

Take a narrated trip through the Black Hills aboard the vintage steam **1880 Train**. Originally used to service mines and mills in the late 1880s, hence the name, this train ride will show you all the sights – forests, meadows and wooded canyons, as well as remnants of old mines.

CENTRAL BLACK HILLS

1880 Train - Black Hills Central Railroad

1880train.com
222 Railroad Ave., Hill City
605-574-2222
\$-\$\$\$\$ 🚗 🌲 🏠

Big Thunder Gold Mine

bigthundermine.com
604 Blair St., Keystone
605-666-4847
\$ 🚗 🌲 🏠

Black Hills Glass Blowers

blackhillsglassblowers.com
909 Old Hill City Rd., Keystone
605-666-4542
FREE 🚗 🌲 🏠

Keystone Fun Zone

keystonefunzone.com
221 Swanzey St., Keystone
605-666-4242
\$ 🏠

Museum at Black Hills InSTITUTE

museum.bhgir.com
117 Main St., Hill City
605-574-3919
\$ 🚗 🏠

National Presidential Wax Museum

presidentialwaxmuseum.com
609 Hwy. 16A, Keystone
605-666-4455
\$ 🚗 🌲 🏠



Rush Mountain Adventure Park, Home of Rushmore Cave

rushmtn.com
13622 Hwy. 40, Keystone
605-255-4384
\$-\$\$\$\$ 🌲 🏠

Rushmore Borglum Story

rushmoreborglum.com
342 Winter St., Keystone
605-666-4448
\$ 🚗 🌲 🏠



Rushmore Tramway Adventures

rushmoretramwayadventures.com
203 Cemetery Rd., Keystone
605-666-4478
\$\$-\$\$\$\$ 🌲 🏠

The Stables at Palmer Gulch

ridesouthdakota.com
12620 Hwy. 244, Hill City
605-574-3412
\$\$\$\$ 🌲 🏠

South Dakota State Railroad Museum

sdsrm.org
222 Railroad Ave. Bldg. A, Hill City
605-574-9000
\$ 🚗 🌲 🏠

SOUTHERN BLACK HILLS

Black Hills Balloons

blackhillsballoons.com
25173 Lower French Creek Rd., Custer
605-673-2520
\$\$\$\$ 🌲

Black Hills Playhouse

blackhillsplyhouse.com
24834 S. Playhouse Rd., Custer
605-255-4141
\$\$\$ 🚗 🌲 🏠

Evans Plunge

evansplunge.com
1145 North River St., Hot Springs
605-745-5165
\$\$ 🚗 🏠

The Mammoth Site of Hot Springs

mammothsite.org
1800 Hwy. 18 Bypass, Hot Springs
605-745-6017
\$ 🚗 🏠

NORTHERN BLACK HILLS

Days of '76 Museum

deadwoodhistory.com
18 Seventy Six Dr., Deadwood
605-578-1657
\$ 🚗 🏠

High Plains Western Heritage Center

westernheritagecenter.com
825 Heritage Dr., Spearfish
605-642-9378
\$-\$\$\$ 🚗 🌲 🏠

Historic Homestake Opera House

homestakeoperahouse.org
313 W. Main St., Lead
605-584-2067
\$-\$\$\$ 🚗 🏠

Petrified Forest of the Black Hills

elkcreekresort.net/petrified-forest
8228 Elk Creek Rd., Piedmont
605-787-4884
\$ 🌲 🏠

Sanford Lab Homestake Visitor Center

sanfordlabhomestake.com
160 W. Main St., Lead
605-584-3110
\$ 🚗 🏠

Sturgis Motorcycle Museum & Hall of Fame

sturgismuseum.com
999 Main St., Sturgis
605-347-2001
\$-\$\$\$\$ 🚗 🏠

Termesphere Gallery

termespheres.com
1920 Christensen Dr., Spearfish
605-642-4805
FREE 🚗 🏠

Terry Peak Ski Resort

terrypeak.com
21120 Steward Slope Rd., Lead
605-584-2165
\$\$\$\$ 🌲 🏠

I-90 EAST / BADLANDS AREA

1880 Town - South Dakota's Original

1880town.com
1-90 Exit 170, Murdo
605-344-2236
\$-\$\$\$ 🚗 🌲 🏠

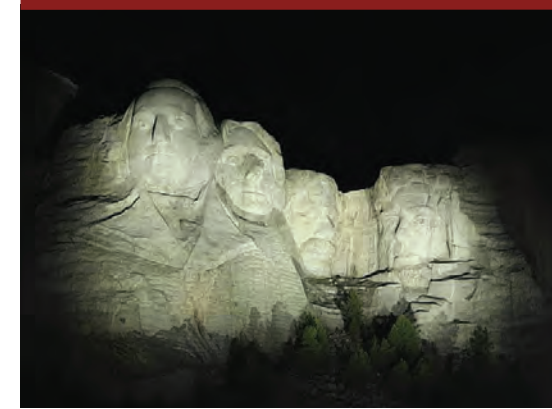
Wall Drug Store

walldrug.com
510 Main St., Wall
605-279-2175
FREE 🚗 🏠

ANNUAL EVENTS

January Black Hills Stock Show & Rodeo / **January** Rodeo Rapid City / **January** Downtown Restaurant Week
February Black Hills Film Festival / **May** Fruhlingsfest / **May - August** Summer Nights / **May - September** Laser Light Show at Crazy Horse Memorial®
June Kid's Carnival / **June & September** Crazy Horse Memorial® Volksmarch / **May - September** Mount Rushmore Evening Lighting Ceremony
July Bierbörse / **July** Hills Alive Summer Music Festival / **August** Sturgis Motorcycle Rally / **September** Custer State Park Buffalo Roundup & Arts Festival
September Pumpkin Festival / **October** Black Hills Powwow / **October** Scare in the Square
November-December Storybook Island Christmas Nights of Light

For a full list of events, head over to VisitRapidCity.com



Mount Rushmore Evening Lighting Ceremony

May - August | Brighten up your Mount Rushmore vacation when the sun goes down. Every year starting the Friday before Memorial Day, the evening lighting ceremony begins at sunset with a Park Ranger sharing the storied history of this remarkable monument. Next, see an informational film about how this American landmark was created and learn why the sculptor Gutzon Borglum chose each of the four presidents. Then the lights come up to illuminate the presidents! Although the Park Ranger talks stop mid-September, the sculpture lights up after sunset all year. This is a magnificent experience of Mount Rushmore National Memorial that you won't want to miss.

Crazy Horse Memorial Volksmarch®

June & September | The bi-annual volksmarch is a 10K or 6.2-mile organized hike to the world's largest mountain carving in progress. Twice a year, in the spring and the fall, Crazy Horse Memorial® allows the public to hike up and out onto Crazy Horse's arm, stand face to face with the sculpture, marvel at the details of the carving, and then take in the stunning views of the surrounding Black Hills. Hikers pay just three dollars per person upon registration. The event starts at 8:00am and goes to 1:00pm., and the trail route is changed each volksmarch, offering a new hike for all to enjoy.



Downtown Restaurant Week

January | Bring your big cravings to Rapid City for annual Restaurant Week. Get inspired to sip, sample, and explore more local dining experiences right in our downtown district. Participating restaurants offer their regular menus in addition to exclusive dishes. Treat yourself to specially crafted menu options – everything from beverages, appetizers, entrees, and desserts – ranging in price from \$20 to \$30. No tickets required, but some restaurants do recommend reservations. Rapid City's restaurant scene offers an expansive list of cuisines and main courses. This is a favorite, budget-friendly event for foodies who love making good meals into great memories.



Bierbörse

July | Beer lovers, this is your event. Purchase a tasting pass to gain entry to two microbrew tents in Main Street Square and sample a robust selection of beers. You can also treat yourself to a schnitzel and take part in the beer stock exchange at this annual German beer and cultural celebration. Grab a group of four to compete in Beer Olympics and tackle a series of mini challenges including keg bowling, cornhole, stein holding, wiener toss, and life-sized beer pong. This event is free and open to all ages. IDs are required to consume alcohol.

Summer Nights

May - August | Make space for the music! Every Thursday night, Downtown Rapid City blocks off 7th Street in between Main Street and St. Joseph Street for summer fun. From Memorial Day to Labor Day, a different band debuts on stage to serenade the crowd. Happy Hour begins at 5:00pm and entertainment starts at 6:00pm. Entrance for this weekly concert series is free for all ages, so come celebrate warm weather nights with cold beverages, downtown dancing, and great company. Beyond the music, you can take to the streets to enjoy delicious food, carnival games, and much more.



Sturgis Motorcycle Rally

August | Meet up with more than 500,000 riders, concert fanatics, and street-food enjoyers for ten full days and nights of fun. Motorcyclists and motorcycle enthusiasts travel to the Black Hills region to enjoy some of the most scenic rides in the country and the festivities that take place at the Sturgis Motorcycle Rally every year. Sturgis is located in the Black Hills of South Dakota and only a 30 minute ride from Rapid City. This event is extremely popular, so we suggest you book your accommodations up to a year in advance.





Buffalo Roundup & Arts Festival

September | Custer State Park (only a 45-minute drive from Rapid City) hosts the Buffalo Roundup. This annual family-friendly event helps keep the herd population in balance since the park can only sustain a certain number of bison. During the roundup, approximately 1,450 buffalo are herded by cowboys, cowgirls, and park rangers on horseback, just like a scene from a wild west movie. Arrive early, bring chairs and dress in layers as the weather can be unpredictable and change throughout the morning! Cell phone service can also be spotty during this event, so plan on kicking back, relaxing and enjoying the moment.

Pumpkin Festival

September | Embrace the changing of the seasons at the annual Great Downtown Pumpkin Festival. Crisp air, beautiful colors, and a full day of fall fun. Visit Main Street Square, venture down Sixth St., and into Memorial Park to enjoy everything pumpkin: A giant pumpkin weigh-off, pumpkin catapults, pumpkin carving contest, free pumpkin arts and crafts for kids, and a whole lot more. Don't miss the Harvest Farmers Market featuring 50+ vendors offering local produce and goods for purchase.



Black Hills Powwow

October | Join this incredible three-day celebration of Native American cultures with singing, dancing, artwork and much more all happening under one roof. You'll experience the proud heritage and majestic pageantry of Native American dancers and drum groups as the Lakota, Nakota, and Dakota nations gather in beautiful community. Each year the Black Hills Powwow draws thousands to Rapid City. Artisans from all over come to showcase their talents and spectators can tour the fine arts expo and shop different vendors. If you're looking to experience Native American cultures of the area, this is the best event to attend.

Storybook Island Christmas Nights of Light

November - December | Enjoy a festive stroll through the 8-acre children's theme park covered in twinkling Christmas lights. See Storybook Island turn into a winter wonderland with all your favorite storybook characters decorated in lights, too! Hear the holiday music playing through the park and come ready to enjoy the extra fun this event offers. Families love boarding the train for a holiday-inspired ride, taking a spin around the carousel, and sipping on hot chocolate or apple cider (these activities are available for an additional charge).



DINING

Dining



Firehouse Brewing Co.

LET YOUR TASTE BUDS TRAVEL

Satisfy your appetite with a vast selection of local flavors in Rapid City. From zesty contemporary cuisine to locally crafted brews, indulge in a food journey sure to fulfill all of your big cravings.

Take your palate around the world downtown.

Sabatino's Italian Ristorante hosts an authentic Italian menu with over 20 years of experience cooking in the finest Italian restaurants. Where contemporary cuisine meets comfort food, **Tally's Silver Spoon**, dubbed a "fine diner," serves a menu built around local, seasonal produce, including root beer bison, fried chicken and foie gras.

Insider tip: For those moments where everything looks good on the menu, Tally's Silver Spoon serves up an Indecision Menu. Decide on a course number and the chef does the rest.

Get a taste of Mexico at **¿Que Pasa? Cantina**, a modern Mexican kitchen and tequila bar, which infuses fresh, authentic Latino flavors into handmade tortillas, homemade chorizo and fresh guacamole, to name a few. Dine on the rooftop to catch a panoramic view of downtown.

Delectable hidden gems extend beyond the city limits. Rooted in the history of the area, **Dakotah Steakhouse** balances upscale dining with a casual atmosphere, crafting a sophisticated steakhouse fit for the whole family. Every steak is prepared using a high-end broiling technique, producing high-degree heat to sear in juices and natural flavors. An eclectic, ever-rotating dinner menu at **Juniper** boasts locally

harvested ingredients to create the freshest culinary experience. If the roasted beet salad and bacon-wrapped pork tenderloin appear on the menu while you're visiting, consider making these fan favorites a top choice.

Quench your thirst downtown surrounded by 100 years of history within the original Rapid City firehouse at **Firehouse Brewing Co.**, South Dakota's oldest operating brewery. From stouts and seasonal sippers to ciders and lagers, the rotating menu will please every kind of beer drinker.

Next door, sip on oak-aged reds, crisp whites and dessert-style wines in the tasting room at **Firehouse Wine Cellars**. One block away, **Independent Ale House** offers diverse, local flavors on 50 rotating taps, including local brews from **Lost Cabin Beer Company** and **Hay Camp Brewing Company**. Known to owners Tim Smith and Justin Henrichsen as the "coffee shop of beer," it's a warm and relaxed atmosphere where the "best beer is the one in your hand."

Hungry for more? Head to [VisitRapidCity.com/dining](https://www.visitrapidcity.com/dining) for more details on local eateries.



For a complete food and beverage directory, see [VisitRapidCity.com/dining](https://www.visitrapidcity.com/dining)

Food & Beverage ICON KEY

- \$ = Under \$12
- \$\$ = \$12 - \$20
- \$\$\$ = \$21 - \$30
- \$\$\$\$ = Over \$30
- B = Breakfast
- L = Lunch
- D = Dinner
- 🎵 = Live Entertainment
- 👥 = Group-Friendly

WINERIES & BREWERIES



1. Lost Cabin Beer Co.
2. Dakota Point Brewing
3. Firehouse Wine Cellars
4. Firehouse Brewing Co.
5. Woodland Republic Brewing & Blending
6. Hay Camp Brewing Company
7. Last Mile Brewery
8. Zymurcracy Beer Company
9. Cohort Craft Brewery

Dining

GRAPES & GRAINS

445 Martini Lounge
 therushmorehotel.com
 445 Mt. Rushmore Rd.
 605-348-8300
 \$

Black Hills Contraband Distillery
 blackhillscontraband.com
 601 Kansas City St., Ste. 6
 605-791-4757
 \$-\$\$\$

Cohort Craft Brewery
 cohortbrewery.com
 4905 5th St.
 605-718-4283
 \$

Dakota Point Brewing LLC
 dakotapointbrewing.com
 405 Canal St., Ste. 1200
 605-791-2739
 \$

Firehouse Brewing Co.
 firehousebrewing.com
 610 Main St.
 605-348-1915
 \$

Firehouse Wine Cellars
 firehousewinecellars.com
 620 Main St.
 605-716-9463
 \$

Hay Camp Brewing Company
 haycampbrewing.com
 601 Kansas City St.
 605-718-1167
 \$

Last Mile Brewery
 lastmilebeer.com
 635 Creek Dr., Ste. C
 \$

Lost Cabin Beer Co.
 lostcabin.beer
 1401 W. Omaha St., Ste. 3
 605-718-5678
 \$

Pour 54 Taphouse
 pour54.com
 615 Main St.
 \$-\$\$\$

Tinder Box
 rapidcitytinderbox.com
 518 7th St.
 605-341-8466
 \$

Wobbly Bobby
 wobblybobby.com
 510 Main St.
 605-721-7468
 \$

Woodland Republic Brewing & Blending
 woodlandrepublicbrewing.com
 412 5th St.
 \$

Zymurcracy Beer Company
 zymurcracybeer.com
 4624 Creek Dr., Ste. 6
 605-791-0411
 \$

BAR & GRILL

Buffalo Wild Wings Grill and Bar
 buffalowildwings.com
 715 Mt. View Rd.
 605-721-9464
 \$-\$\$\$

Buffalo Wings & Rings
 buffalowingsandrings.com
 5622 Sheridan Lake Rd., Ste. 102
 605-791-9464
 \$-\$\$\$

Cheers Sports Lounge
 1721 N. Lacrosee St.
 605-342-2273
 \$

Gold Bison Grill
 rushmoreplaza.com
 505 N. 5th St.
 605-399-7043
 \$\$

Minerva's
 minervas.net
 2111 N. Lacrosee St.
 605-394-9505
 \$\$\$

Murphy's Pub and Grill
 murphyspubandgrill.com
 510 9th St.
 605-791-2244
 \$-\$\$\$

Paddy O'Neill's Irish Pub & Grill
 alexjohnson.com/dining/paddy-o-neill-s
 523 6th St.
 605-342-1210
 \$

Reflect Bistro & Lobby Bar
 cambriasuitesrapidcity.com/en-us/dining
 3333 Outfitter Rd.
 605-721-7143
 \$-\$\$\$

Shooter's Wood Fire Grill
 shooterswoodfiregrill.com
 2424 W. Main St.
 605-348-3348
 \$-\$\$\$

Thirsty's
 facebook.com/pg/thirstysbarrapidcity
 819 Main St.
 605-343-3104
 \$\$

COFFEE & SWEET TREATS

Alternative Fuel Coffee House
 alternativefuelcoffeehouse.com
 512 Main St., Ste. 110
 605-791-3791
 \$

Armadillo's Ice Cream Shoppe Inc.
 armadillosicecreamshoppe.com
 130 Main Street
 605-355-0507
 \$

Daylight Donuts
 daylightdonuts.com
 1302 E. St. Patrick St.
 605-791-0331
 \$

Dixon Coffee Company
 dixoncoffeecompany.com
 915 Omaha St.
 605-939-8958
 \$

Essence of Coffee
 essenceofcoffee.com
 908 Main St.
 605-342-3559
 \$

Harriet & Oak
 harrietandoak.com
 329 Main St.
 605-791-0396
 \$

Jerry's Cakes & Donuts
 jerryscakesanddonuts.com
 109 E. Omaha St.
 605-341-4814
 \$

Mary's Mountain Cookies
 marysmountaincookies.com/
 rapid-city-sd
 526 6th St.
 605-791-0463
 \$

Black Hills Bagels

LOCAL FAVORITE

Start your day the Rapid City way with the classic duo of Black Hills Bagels and Dark Canyon Coffee. Made fresh every morning, Black Hills Bagels offers a variety of bagel flavors to choose from each pairing perfectly with one of their many homemade cream cheeses or made into a hearty breakfast bagel sandwich.

Dining

Mostly Chocolates

bhchocolates.com
1919 Mt. Rushmore Rd.
605-341-2264
\$ 🍷

Pure Bean

purebeanroasters.com
201 Main St.
605-716-7894
\$ B 🍷

Rocky Mountain Chocolate Factory

facebook.com/rmcfrapidcity
507 6th St.
605-716-4700
\$

The Silver Lining Creamery

silverliningcreamery.com
512 Main St., Ste. 100
605-791-1141
\$

Sweet Secrets Bakery

sweetsecretsbakery.com
2101 Mt. Rushmore Rd.
605-791-1141
\$-\$\$

CASUAL DINING

Black Hills Bagels

blackhillsbagels.com
913 Mt. Rushmore Rd.
605-399-1277
\$ B L 🍷

1720 Haines Ave.
605-791-1720
\$ B L

Cambell Street Café

211 N. Cambell St.
605-348-5344
\$ B L

Colonial House Restaurant & Bar

colonialhousernb.com
2315 Mt. Rushmore Rd.
605-342-4640
\$-\$\$\$ B L D 🍷

Dakotah Steakhouse

dakotahsteakhouse.com
1325 N. Elk Vale Rd.
605-791-1800
\$\$\$\$ D 🍷

Delmonico Grill

delmonicogrill.com
609 Main St.
605-791-1664
\$-\$\$\$ L D 🍷

Enigma Restaurant

enigmarestaurant.com
445 Mt. Rushmore Rd.
605-716-0600
\$\$\$ B L D 🍷

Fairmont Diner

fairmontdiner.com
402 E. Fairmont Blvd., Ste. A
605-791-4151
\$ B L

Fork Real

forkrealcafe.org
324 St. Joseph St.
605-718-5020
\$ L D

Golden Corral

goldencorral.com
1180 N. Lacrosse St.
605-399-2195
\$\$ L D 🍷

Independent Ale House

independentalehouse.com
625 St. Joseph St.
605-718-9492
\$-\$\$ D 🍷

Inferno Food By Fire

infernofire.com
3501 E. Hwy. 44
605-791-1647
\$\$ L D 🍷

Juniper Local Cuisine

facebook.com/juniperlocalcuisine
405 Canal St., Ste. 1300
605-484-8593
\$\$\$\$ D

Millstone Family Restaurant

bhmillstone.com
2010 W. Main St.
605-343-5824
\$ B L D 🍷

1520 N. Lacrosse St.
605-348-9022
\$ B L D 🍷

The Mud Hole of the Black Hills

the-mud-hole-of-the-black-hills.business.site
7 Main St.
605-431-3860
\$ B L

Pancheros Mexican Grill

pancheros.com
1221 W. Omaha St.
605-718-2251
\$ L D 🍷

Pauly's Pizzeria & Sub Co

paulys.com
1624 E. St. Patrick St.
605-348-7827
\$-\$\$ L D

Philly Ted's Cheezsteaks

phillyted.com
502 Main St., Ste 200
605-791-2229
\$ L D

Piesano's Pacchia

piesanospacchia.com
3618 Canyon Lake Dr., Ste. 121
605-341-6941
\$ L D

Pita Pit

pitapitusa.com
725 Main St.
605-718-7482
\$ L D

Qdoba Mexican Grill

qdoba.com
741 Mt. View Rd.
605-341-9900
\$ L D

qdoba.com
1745 Eglin St., Ste. 550
605-791-1555
\$ L D

Ron's Cafe

2332 W. Main St.
605-791-2485
\$ B L

Tally's Silver Spoon

tallysilverspoon.com
530 6th St.
605-342-7621
\$-\$\$\$ B L D 🍷

Wine Cellar Restaurant

winecellarrestaurant.com
513 6th St.
605-718-2675
\$\$ D

Z'Mariks Noodle Café

zmariks.com
2335 W. Main St.
605-721-3333
\$ D 🍷

Food & Beverage ICON KEY

- \$ = Under \$12
- \$\$ = \$12 - \$20
- \$\$\$ = \$21 - \$30
- \$\$\$\$ = Over \$30
- B = Breakfast
- L = Lunch
- D = Dinner
- 🍷 = Live Entertainment
- 👥 = Group-Friendly

FIND THE PERFECT PAIR

There's always something new to try at **Independent Ale House** thanks to 50 constantly rotating taps. Sip away while savoring a fabulously unique pizza, like the Mashed Potato Pizza. Don't snub it until you've tried it.



FINE DINING

A+D Jamaican Restaurant

facebook.com/AandDJamaican-Restaurant
710 N. Lacrosse St. #4
605-719-3021
\$\$ **L D**

Bokujō Ramen

bokujoramen.com
518 Mt. Rushmore Rd.
\$\$ **D**

Everest Cuisine

theeverestcuisine.com
2328 W. Main St.
605-343-4444
\$-\$\$ **B L D**

Fuji Japanese Steakhouse

fujisteakhouse-sd.com
1731 Eglin St.
605-721-8886
\$-\$\$\$ **L D**

Golden Phoenix Chinese Restaurant

goldenphoenixrc.com
2421 W. Main St.
605-348-4195
\$\$ **L D**

Great Wall Chinese Restaurant

greatwalltogo.com
315 E. North St.
605-348-1060
\$\$ **L D**

Hana Korean Grill & Sushi Bar

sushirapidcity.com
3550 Sturgis Rd.
605-348-0299
\$\$ **L D**

Himalayan Kitchen

himalayankitchensd.com
1720 Mt. Rushmore Rd.
\$-\$\$\$ **L D**

Ichiban Sushi Bar & Japanese Cuisine

ichibanrapidcity.com
1109 W. Omaha St., Ste. A
605-341-7178
\$\$ **L D**

Imperial Restaurant

702 E. North St.
605-394-8888
\$\$ **L D**

Jambonz Deux

jambonzdeux.business.site
740 Mountain View Rd.
605-791-0624
\$\$ **L D**

Kathmandu Bistro

kathmandubistro.com
727 Main St.
605-343-5070
\$\$\$ **L D**

Pacific Rim Cafe

facebook.com/phomeup1375
1375 N. Lacrosse St., Ste. 1
605-791-4148
\$\$ **L D**

¿Que Pasa? Cantina

quepasarc.com
502 Main St.
605-716-9800
\$\$ **L D**

Sabatino's Italian Ristorante

sabatinosrc.com
617 Main Street
605-342-1502
\$-\$\$\$ **L D**

Sabor a Mexico

208 E. North St.
605-343-1581
\$\$ **L D**

Thai Thai Restaurant

thaithairestaurant-thairestaurant.business.site
221 E North St.
605-348-8523
\$-\$\$ **L D**

The Gyro Hub

mygyrohub.com
1745 Eglin St., Ste. 660
605-348-2877
\$\$ **L D**

2001 Hope Ct., Ste. 5
605-791-0841
\$\$ **L D**

DELIVERY SERVICES

DoorDash

doordash.com
855-973-1040
\$-\$\$\$ **L D**

Food Dudes Delivery

fooddudesdelivery.com
800-599-5770
\$-\$\$\$ **L D**

Food & Beverage ICON KEY

- \$ = Under \$12
- \$\$ = \$12 - \$20
- \$\$\$ = \$21 - \$30
- \$\$\$\$ = Over \$30
- B** = Breakfast
- L** = Lunch
- D** = Dinner
- WE** = Live Entertainment
- GF** = Group-Friendly

Tinder Box



Housed in the historic Buell Building in Downtown Rapid City, Tinder Box creates a sophisticated yet relaxed smoking atmosphere. Enjoy fine cigars that pair well with a full selection of spirits, rich wines, great beer, soda, and light snacks. Grab the perfect cigar from this locally owned tobacconist and then settle into comfort, listening to live music from a big leather lounge or hitting the dance floor on Friday and Saturday nights. This black and white photo invites you to gather under the city lights with people who share a similar passion for a satisfying cigar.

518 7th St., Rapid City • 605-341-8466
RapidCityTinderbox.com

NEARBY SPOTS NOT TO MISS

Belle Joli Winery & Sparkling House

bellejoli.com
3951 Vanocker Canyon Rd., Sturgis
605-347-9463
\$-\$\$ B L 🍷

Belle Joli Winery Tasting Room

bellejoli.com
594 Main St., Deadwood
605-571-1006
\$

Crow Peak Brewing Company

crowpeakbrewing.com
125 W. Hwy. 14, Spearfish
605-717-0006
\$ 🍷 🍷

Dakota Shivers Brewing

dakotashiversbrewing.com
717 W. Main St., Lead
605-415-5352
\$

Miner Brewing Company

minerbrewing.com
23845 Hwy. 385, Hill City
605-574-2886
\$ L 🍷 🍷

Mt. Rushmore Brewing Company

mtrushmorebrewing.com
140 Mt. Rushmore Rd., Custer
605-673-4200
\$

Naughty Wines / Sick-N-Twisted

naughtiwines.com /
sickntwistedbrewery.com
23851 Hwy. 385, Hill City
605-574-9200
\$ L D 🍷

692 Main St., Deadwood
605-717-6831
\$ L D 🍷

Prairie Berry Winery

prairieberry.com
23837 Hwy. 385, Hill City
877-226-9453
L D 🍷 🍷

Spearfish Brewing

spearfishbrewing.com
741 N. Main St., Ste. 130, Spearfish
605-717-6999
\$ L D 🍷

The Knuckle

theknuckle.com
931 1st St., Sturgis
605-347-0106
\$-\$\$\$ L D 🍷 🍷

Dakota Point Brewing



ITINERARY:

Rapid City Wine and Beer Tour

When it comes to enjoying local beverage creations – Rapid City has options for you. The brewmasters and vintner (winemaker) in our city know how to concoct some truly unique flavor creations each different from the rest. Treat yourself to a tour of all six local breweries and a local winery to find your favorite. Since they're scattered around the town, here's the most efficient order to tour them!

See the tour at
VisitRapidCity.com or
scan the QR code.



LODGINGS

Whether you're looking to snooze under the stars at camp or in a puffy white cloud at one of our hotels, there's an accommodation just for you. Learn more about all the options available by visiting the lodging page on our website.



DOWNTOWN RAPID CITY



Holiday Inn Rapid City — Rushmore Plaza

rushmoreplaza.com
505 N. 5th St.
605-348-4000
\$\$ 🚗 🍽️ 🐾 🏊

Hotel Alex Johnson — A Hilton Curio

alexjohnson.com
523 6th St.
605-342-1210
\$\$-\$\$\$ 🚗 🍽️ 🐾 🏊



Howard Johnson Inn & Suites

hojorapidcity.com
950 North St.
605-737-4656
\$-\$\$\$ 🚗 🍽️ 🐾 🏊

The Rushmore Hotel

therushmorehotel.com
445 Mt. Rushmore Rd.
605-348-8300
\$\$\$-\$\$\$\$ 🚗 🍽️ 🐾

I-90 CENTRAL RAPID CITY

AmericInn Lodge & Suites

rapidcityamericinn.com
1632 Rapp St.
605-343-8424
\$\$ 🚗 🍽️ 🐾 🏊



Best Western Ramkota Hotel & Conference Center

hotelsinrapidcitysd.h.bestwestern.com
2111 N. Lacrosse St.
605-343-8550
\$\$-\$\$\$\$ 🚗 🍽️ 🐾 🏊

Clarion Inn & Convention Center

choicehotels.com/hotels/sd044
1902 N. Lacrosse St.
605-791-3000
\$\$-\$\$\$ 🍽️ 🐾

Country Inn & Suites by Radisson

rapidcitycountryinn.com
2321 N. Lacrosse St.
605-394-0017
\$-\$\$\$ 🚗 🍽️ 🐾 🏊

Days Inn I-90

rapidcitydaysinn.com
1570 N. Lacrosse St.
605-348-8410
\$-\$\$\$ 🚗 🍽️ 🏊

Econolodge

choicehotels.com/hotels/sd010
625 E. Disk Dr.
605-342-6400
\$-\$\$\$ 🚗 🍽️ 🐾 🏊

The Foothills Inn

thefoothillsinn.com
1625 N. Lacrosse St.
605-348-5640
\$ 🚗 🍽️ 🐾 🏊

Grand Gateway Hotel

grandgatewayhotel.com
1721 N. Lacrosse St.
605-342-8853
\$-\$\$\$ 🍽️ 🐾 🏊

GrandStay Residential Suites

grandstayhospitality.com
660 Disk Dr.
605-341-5100
\$-\$\$\$ 🚗 🍽️ 🐾 🏊

Hampton Inn

chris-bro.com/portfolio.php
1720 Rapp St.
605-348-1911
\$\$-\$\$\$ 🚗 🍽️ 🐾 🏊

Hampton Inn & Suites by Hilton

chris-bro.com/portfolio.php
825 Eglin St.
605-341-1879
\$\$\$ 🚗 🍽️ 🐾 🏊

Hilton Garden Inn

rapidcity.hgi.com
815 E. Mall Dr.
605-791-9000
\$\$ 🚗 🍽️ 🐾 🏊



Holiday Inn Express & Suites I-90

hiexpress.com
645 E. Disk Dr.
605-355-9090
\$\$-\$\$\$\$ 🚗 🍽️ 🐾 🏊

Microtel Inn & Suites

chris-bro.com/portfolio.php
1740 Rapp St.
605-348-2523
\$\$ 🚗 🍽️ 🐾

Motel 6

motel6.com
620 E. Latrobe St.
605-221-0166
\$ 🚗 🍽️ 🐾 🏊

Rapid City Quality Inn & Suites

rapidcityqualityinnandsuites.com
1550 N. Lacrosse St.
605-348-2221
\$-\$\$\$ 🚗 🍽️ 🐾

Rapid City Super 8

wyndhamhotels.com
620 Howard St.
605-343-5434
\$-\$\$\$ 🚗 🍽️ 🐾 🏊

Serena Inn and Suites

serenainrapidcity.com
2124 N Lacrosse St.
605-348-8070
\$ 🐾

Staybridge Suites

ihg.com
1314 Luna Ave.
605-718-1221
\$\$\$ 🚗 🍽️ 🐾 🏊

TRU by Hilton

chris-bro.com/portfolio.php
825 Eglin St.
605-341-1878
\$\$ 🚗 🍽️ 🐾 🏊



@TKDESIGNSKC

Where to Stay ICON KEY

- \$ = Under \$125
- \$\$ = \$126 - \$175
- \$\$\$ = \$176 - \$225
- \$\$\$\$ = Rates over \$225
- 🚗 = Airport Shuttle
- 🍽️ = Restaurant/Lounge
- 🐾 = Complimentary Breakfast
- 🏊 = Kitchenette
- 🌿 = Open Seasonally
- 🐾 = Pet Friendly
- 🏊 = Pool

We're not sure if family time could get any better than this. Not only does **Howard Johnson Inn & Suites** have a great pool, comfortable beds and all the amenities you'd expect, they boast award-winning service so you can fully relax after a day of exploring. Situated near Downtown Rapid City and a block away from the new Summit Arena at Rapid City's entertainment mecca, this hotel just might have you booking time and time again.

950 North St., Rapid City • 605-737-4656
HoJoRapidCity.com



Howard Johnson Inn & Suites



THE COUPLES' GUIDE TO BIG ADVENTURE

When it comes to romantic getaways, Rapid City serves up some serious relationship goals. Check out our favorite built-for-couples adventures for an unforgettable, Rapid City romance (you can thank us later).

See the list at VisitRapidCity.com or scan the QR code below.



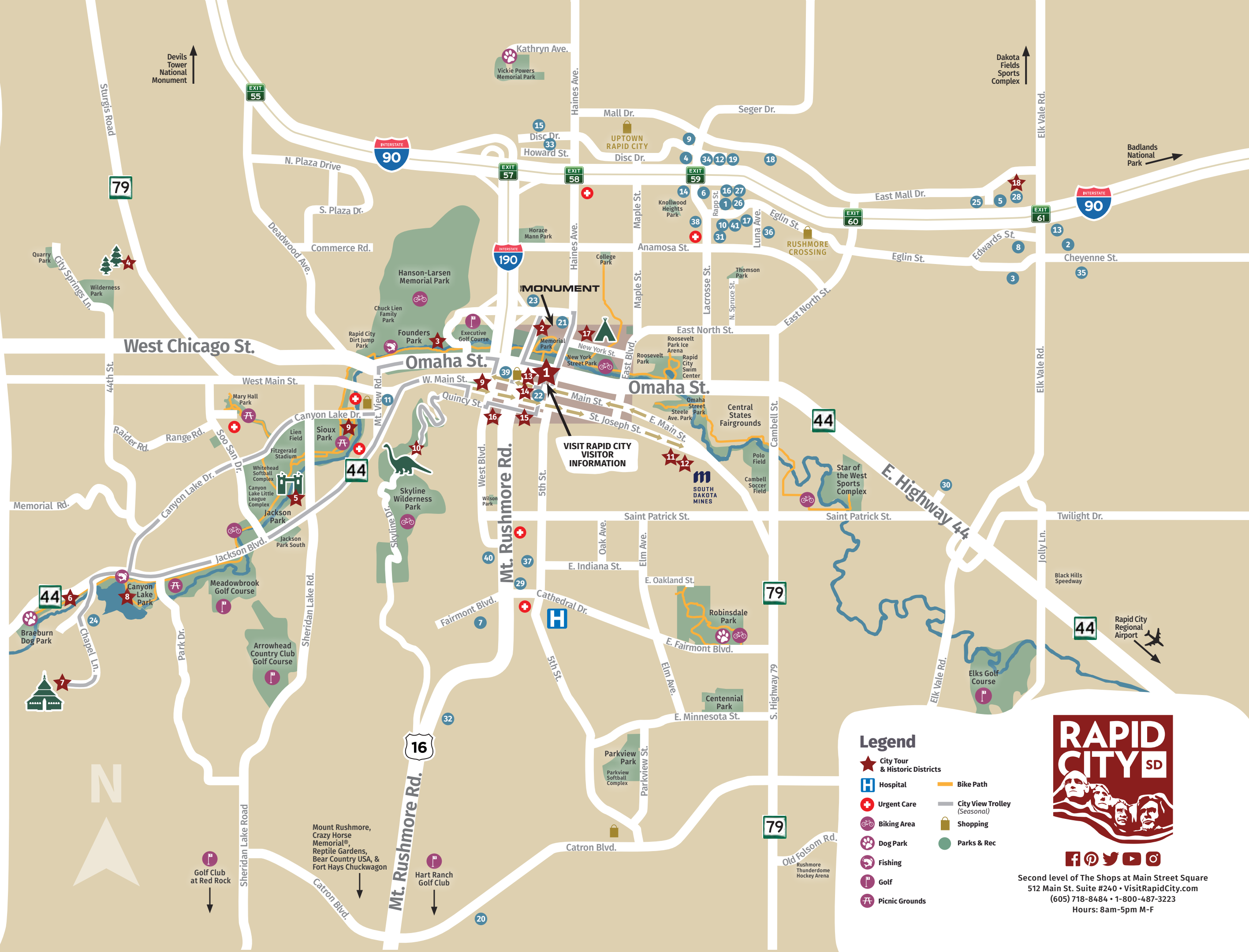
Lodging

- 1 AmericInn Lodge & Suites
- 2 Baymont Inn & Suites
- 3 Best Western Plus
- 4 Best Western Ramkota Hotel & Conference Center
- 5 Cambria Hotel & Suites
- 6 Clarion Inn and Convention Center
- 7 Comfort Inn & Suites
- 8 Comfort Suites
- 9 Country Inn & Suites by Radisson
- 10 Days Inn I-90
- 11 Days Inn West
- 12 Econolodge
- 13 Fairfield Inn & Suites
- 14 Grand Gateway Hotel
- 15 Grandstay Residential Suites
- 16 Hampton Inn
- 17 Hampton Inn & Suites by Hilton
- 18 Hilton Garden Inn
- 19 Holiday Inn Express & Suites I-90
- 20 Holiday Inn Express & Suites South
- 21 Holiday Inn Rapid City - Rushmore Plaza
- 22 Hotel Alex Johnson - a Hilton Curio
- 23 Howard Johnson Inn & Suites
- 24 Lake Park Campground & Cottages
- 25 MainStay Suites
- 26 Microtel Inn & Suites
- 27 Motel 6
- 28 My Place Hotel
- 29 Quality Inn
- 30 Rapid City KOA
- 31 Rapid City Quality Inn & Suites
- 32 Rapid City RV Park & Campground
- 33 Rapid City Super 8
- 34 Serena Inn & Suites
- 35 Sleep Inn & Suites
- 36 Staybridge Suites
- 37 Super 8 - Tower Road
- 38 The Foothills Inn
- 39 The Rushmore Hotel
- 40 Travelodge
- 41 Tru by Hilton

City Tour Sites

- ★ Visit Rapid City Visitor Information
- ★ Memorial Park / Berlin wall / Legacy Commons
- ★ Founders Park
- ★ Hanson-Larsen Memorial park
- ★ Outdoor Campus-West
- ★ Storybook Island*
- ★ Cleghorn Springs State Fish Hatchery*
- ★ Chapel In the Hills*
- ★ Canyon Lake Park
- ★ Formal Gardens
- ★ Dinosaur Park / Skyline Wilderness Area
- ★ Museum of Geology
- ★ Apex Gallery*
- ★ Main Street Square & The Sculpture Project
- ★ City of Presidents
- ★ Dahl Arts Center
- ★ West Blvd & Downtown Historic Districts
- ★ The Journey Museum & Learning Center
- ★ Black Hills Visitor Information Center

*Seasonal Sites



Legend

- ★ City Tour & Historic Districts
- H Hospital
- U Urgent Care
- B Biking Area
- D Dog Park
- F Fishing
- G Golf
- P Picnic Grounds
- Bike Path
- City View Trolley (Seasonal)
- Shopping
- Parks & Rec



Second level of The Shops at Main Street Square
 512 Main St. Suite #240 • VisitRapidCity.com
 (605) 718-8484 • 1-800-487-3223
 Hours: 8am-5pm M-F

Food & Drink

- Alternative Fuel Coffee House..... 1
- Armadillos Ice Cream Shoppe..... 2
- Black Hills Contraband..... 3
- Blind Lion..... 4
- Bokujo Ramen..... 5
- Brass Rail, The..... 6
- Breadroot Co-op..... 7
- Delmonico Grill..... 8
- Firehouse Brewing Co..... 9
- Firehouse Wine Cellars..... 10
- Gold Bison Grill (Holiday Inn)..... 11
- Hay Camp Brewing Company..... 12
- Ifrit's Hookah Lounge..... 13
- Independent Ale House..... 14
- Mary's Mountain Cookies..... 15
- Murphy's Pub & Grill..... 16
- Market, The..... 17
- Oasis Lounge..... 18
- Paddy O'Neill's Irish Pub..... 19
- Philly Ted's Cheezsteaks..... 20
- Pita Pit..... 21
- Press Start..... 22
- ¿Que Pasa? Cantina..... 23
- Rocky Mountain Chocolate Factory..... 24
- Silver Lining Creamery, The..... 25
- Starbucks..... 26
- Staple and Spice..... 27
- Tally's Silver Spoon..... 28
- Tinder Box..... 29
- Vertex Sky Bar..... 30
- Wine Cellar Restaurant..... 31
- Wobbly Bobby British Pub..... 32

Lodging

- Holiday Inn - Rushmore Plaza..... 1
- Hotel Alex Johnson..... 2
- Howard Johnson Inn & Suites..... 3
- The Rushmore Hotel & Suites..... 4
- Town House Motel..... 5

Activities & Public Information

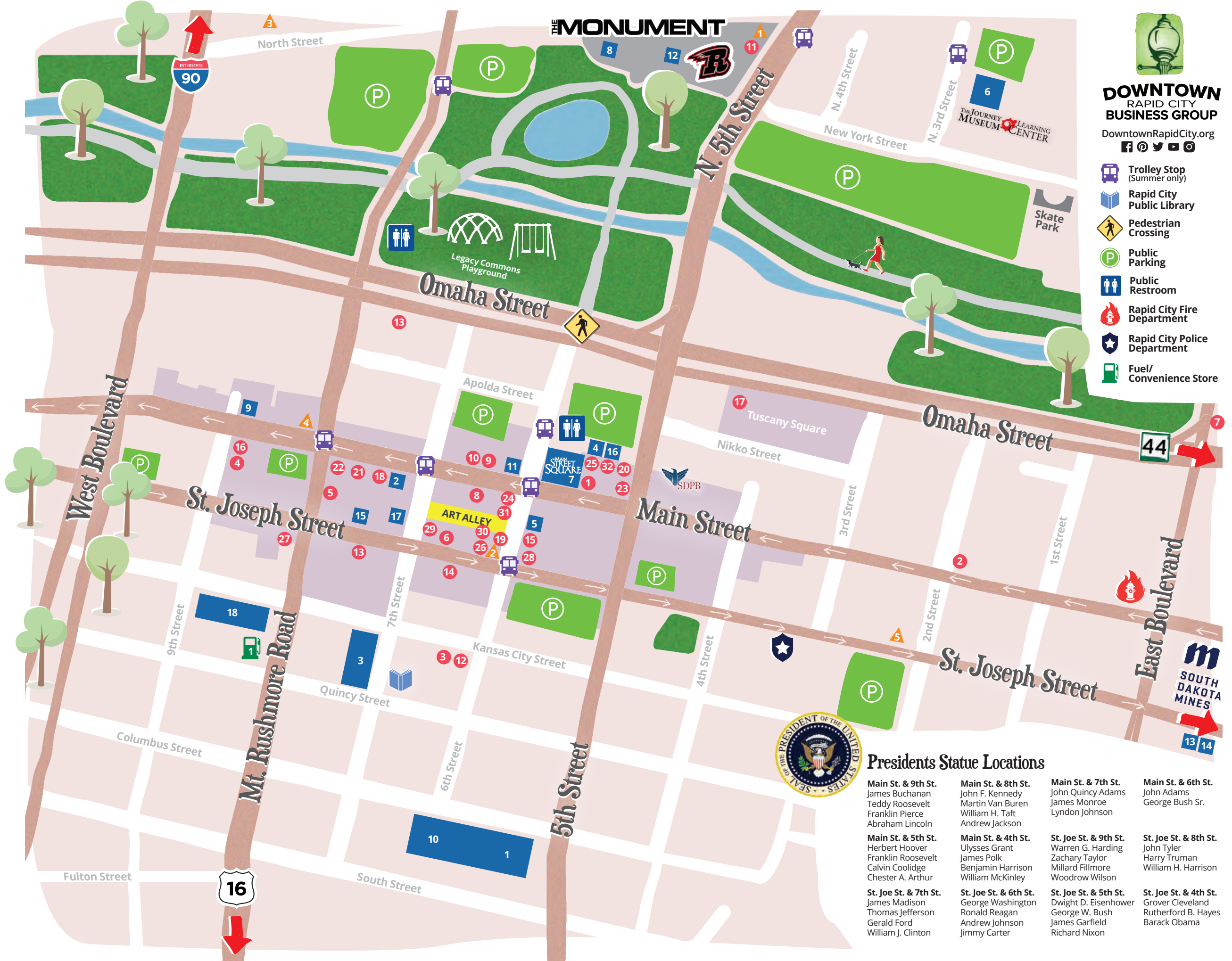
- Black Hills Community Theatre..... 1
- Black Hills Escape Rooms..... 2
- Dahl Arts Center..... 3
- Downtown Visitor Information..... 4
- Elks Theatre..... 5
- The Journey Museum & Learning Center..... 6
- Main Street Square..... 7
- Monument, The..... 8
- Mount Rushmore Society..... 9
- Performing Arts Center of Rapid City..... 10
- Prairie Edge Trading Co. & Galleries..... 11
- Rapid City Rush..... 12
- SD Mines Museum of Geology..... 13
- SD School of Mines & Technology..... 14
- Suzie Cappa Art Center..... 15
- Visit Rapid City..... 16
- VR Den..... 17
- YMCA of Rapid City..... 18

Corner Store

- Bob's 66..... 1

Shopping

For a shopping directory, visit DowntownRapidCity.org



DOWNTOWN RAPID CITY BUSINESS GROUP
 DowntownRapidCity.org
 Facebook, Instagram, Twitter, YouTube, LinkedIn icons

- Trolley Stop (Summer only)
- Rapid City Public Library
- Pedestrian Crossing
- Public Parking
- Public Restroom
- Rapid City Fire Department
- Rapid City Police Department
- Fuel/Convenience Store



Presidents Statue Locations

Main St. & 9th St. James Buchanan Teddy Roosevelt Franklin Pierce Abraham Lincoln	Main St. & 8th St. John F. Kennedy Martin Van Buren William H. Taft Andrew Jackson	Main St. & 7th St. John Quincy Adams James Monroe Lyndon Johnson	Main St. & 6th St. John Adams George Bush Sr.
Main St. & 5th St. Herbert Hoover Franklin Roosevelt Calvin Coolidge Chester A. Arthur	Main St. & 4th St. Ulysses Grant James Polk Benjamin Harrison William McKinley	St. Joe St. & 9th St. Warren G. Harding Zachary Taylor Millard Fillmore Woodrow Wilson	St. Joe St. & 8th St. John Tyler Harry Truman William H. Harrison
St. Joe St. & 7th St. James Madison Thomas Jefferson Gerald Ford William J. Clinton	St. Joe St. & 6th St. George Washington Ronald Reagan Andrew Johnson Jimmy Carter	St. Joe St. & 5th St. Dwight D. Eisenhower George W. Bush James Garfield Richard Nixon	St. Joe St. & 4th St. Grover Cleveland Rutherford B. Hayes Barack Obama

RAPID CITY FACTS

The population of Rapid City is just over 75,000 with a metropolitan population of 148,749. It's the **SECOND LARGEST CITY IN SOUTH DAKOTA.**

It wasn't always called Rapid City. The town was originally named **HAY CAMP** and it was founded by a group of unsuccessful miners.

RAPID CITY IS THE BANANA BELT OF SOUTH DAKOTA.

It gets less snow than Denver, more sun than Miami and Honolulu, and is warmer than Minneapolis. The average temperature May to October is 73 degrees; November to April, it's 42 degrees.

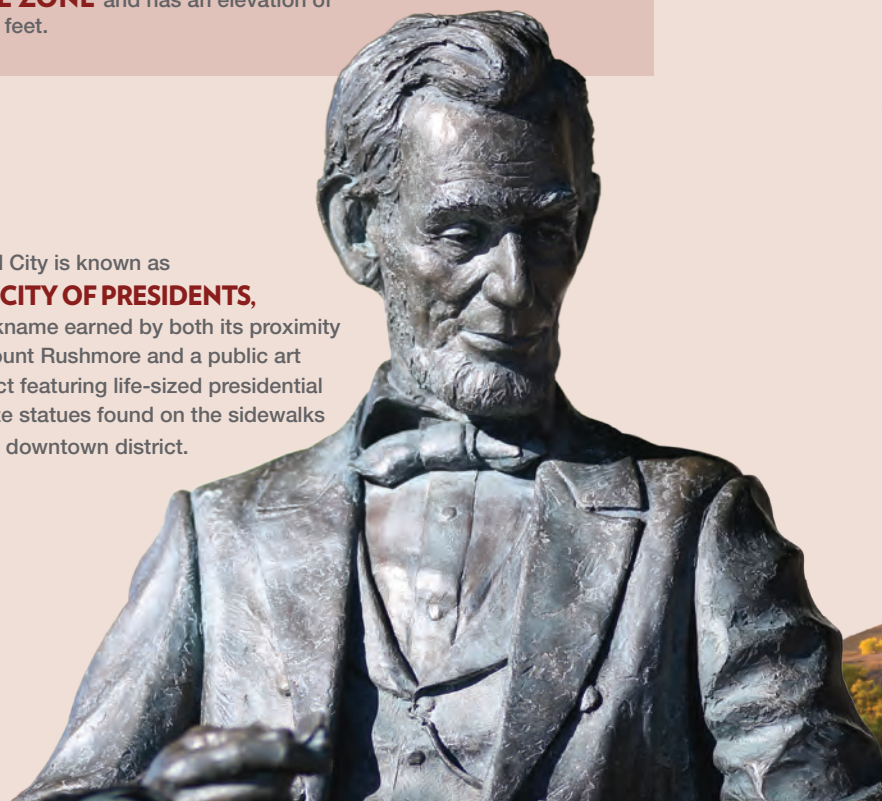
A piece of the **BERLIN WALL** became a permanent display in Memorial Park after its success as a traveling exhibit to the city in the mid-1990s.

 30 Minutes



Rapid City is in the **MOUNTAIN STANDARD TIME ZONE** and has an elevation of 3,202 feet.

Rapid City is known as **THE CITY OF PRESIDENTS**, a nickname earned by both its proximity to Mount Rushmore and a public art project featuring life-sized presidential bronze statues found on the sidewalks in the downtown district.



DINOSAUR PARK was an idea conceived in the 1930s to capitalize on tourists traveling to see Mount Rushmore. Five dinosaurs were built out of iron pipe, wire mesh and concrete. The park was finished in 1936 before Mount Rushmore was complete.

Rapid City was home to SOUTH DAKOTA'S OLDEST RESIDENT METHUSELAH.

He was a giant 130-year-old tortoise who lived at one of Rapid City's main attractions, Reptile Gardens. He passed away in 2011, however, Reptile Gardens is still home to several Giant Tortoises.



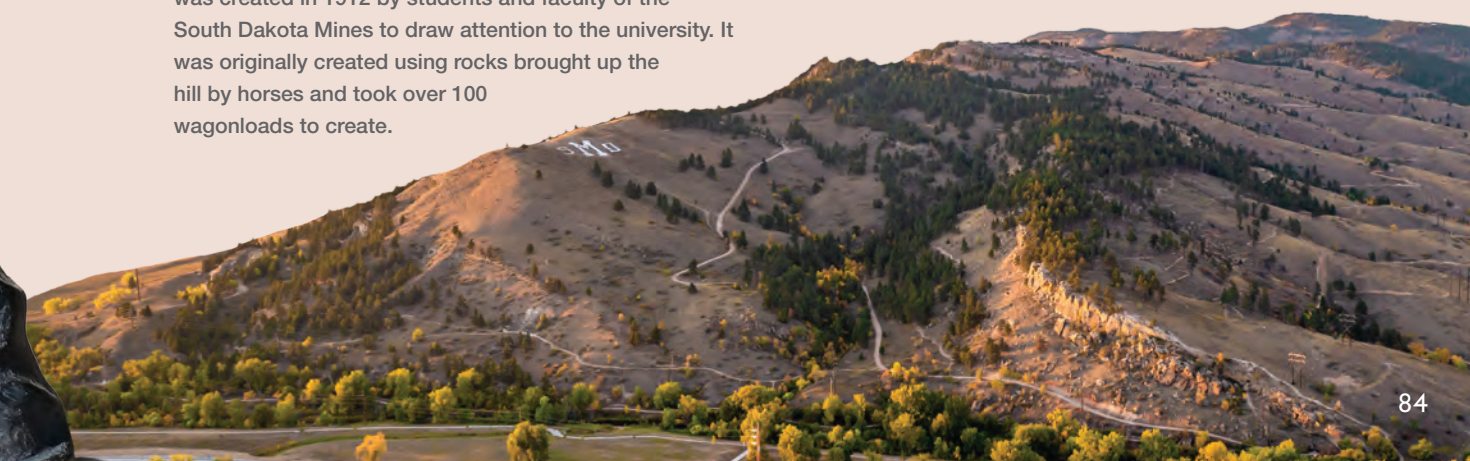
OUR LOCAL TREASURE IS FOUND IN THE FORM OF BLACK HILLS GOLD.

This unique jewelry is made with pink, green, and yellow hues forming the design of grape leaves, clusters and vines. The process of how it's created dates back decades and it's only made in the Black Hills.



The M on **M HILL** (in Hanson-Larsen Memorial Park) was created in 1912 by students and faculty of the South Dakota Mines to draw attention to the university. It was originally created using rocks brought up the hill by horses and took over 100 wagonloads to create.

FOUNDERS PARK, located below M Hill, was where the original "founders" of Rapid City had camped during development of the town.



TRAVEL WITH EASE

It's no coincidence that America's favorite presidential attraction is located in the geographic center of the United States. Rapid City and the Black Hills are easy to reach by air, car or motorcoach.

HIGHWAY TRAVEL

US Interstate 90 is the main route for driving to the Black Hills, but you can also enter the area via **east-west highways US 16, US 18, US 212, SD 34, SD 40 or SD 44,** and **north-south by highways US 85, US 385, SD 79 and SD 89.** The South Dakota Department of Transportation keeps all highways in excellent driving condition, even during hard winters. For current driving conditions, **dial 511 or visit sddot.com/travelers.**

VEHICLE RENTAL

A complete list of rental companies are available at VisitRapidCity.com/plan-your-trip.

ALAMO 605-393-2664 alamo.com	BUDGET RENT-A-CAR 605-393-0488 budget.com	HERTZ 605-393-0160 hertz.com
AVIS RENT-A-CAR 605-393-0740 avis.com	CASEY'S AUTO RENTAL SERVICE 605-343-2277 866-748-2277 caseyscorner.com	NATIONAL 605-393-2664 nationalcar.com
BLACK HILLS CAR RENTALS 605-342-6696 800-733-9735 blackhillscarrental.net	ENTERPRISE 605-399-9939 enterprise.com	

GROUND TRANSPORTATION INFORMATION

AIRPORT EXPRESS
605-399-9999 • 800-357-9998
rapidshuttle.com

RAPID RIDE – RAPID CITY TRANSIT SYSTEM
Six routes running every 30 to 45 minutes.
Bus stops located throughout town.
605-394-6631
6:20 am–4:50 pm, Monday – Friday
9:50 am–4:40 pm, Saturday
rapidride.org

CITY VIEW TROLLEY
Narrated tour of various points of interest in and around Rapid City.
Runs every 60 minutes during the summer only.
605-394-6631
rapidride.org/city-view-trolley

SHARED RIDES
Lyft and Uber are available throughout the area.

TOUR COMPANIES

ABS TRAVEL GROUP
605-791-2520
abstravelgroup.com

AFFORDABLE ADVENTURES
605-342-7691
affordableadventuresbh.com

BLACK HILLS ADVENTURE TOURS
605-209-7817
blackhillsadventuretours.com

BLACK HILLS AERIAL ADVENTURES
605-673-2163
coptertours.com

BLACK HILLS OPEN-TOP TOURS
605-644-6736
blackhillsopentoptours.com

BLACK HILLS TOUR COMPANY
605-515-3237
blackhillstourcompany.com

BLACK HILLS VACATIONS
866-601-5103
blackhillsvacations.com

DAKOTA TOURS BUS TOURS
800-456-4461
mountrushmorebustours.com

GEOFUNTRAK TOURS
605-430-1531
geofuntrek.com

MOUNT RUSHMORE TOURS & PACKAGES
605-343-3113
mountrushmoretours.com

PRAIRIE SPIRIT TOURS
605-791-1075
prairiespiritstours.com

RAPID SHUTTLE
605-399-9999
rapidshuttle.com

WILD WEST VACATIONS & TRAVEL
888-237-9378
wildwestvacationsandtravel.com

Rapid City Regional Airport



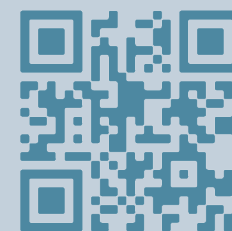
Get to the fun faster when you fly into **Rapid City Regional Airport**. With non-stop seasonal and year-round flights to major cities across the country, you'll have extra time to explore the natural landscape of Rapid City and the Black Hills. While waiting for your luggage, wander over to the vibrant mural and you'll find a well-stocked visitor information area with useful resources to help you plan big for your adventure. Grab the Official Rapid City Insider's Guide or an area map to discover local eateries, boutique shops and more downtown discoveries.

4550 Terminal Rd., Rapid City • 605-393-9924
RapAirport.com

AIR TRAVEL

Rapid City Regional Airport (RAP) is the only commercial airline hub for the Black Hills and is serviced by **Allegiant Air, American Airlines/American Eagle, Boutique Air, Delta/Delta Connection/SkyWest, and United/United Express.**

*Additional flights also available during the annual Sturgis Rally.
For a complete list, go to VisitRapidCity.com or scan the QR Code below.*



Rapid City Regional Airport

rapairport.com
4550 Terminal Rd.
605-393-9924



Main Street Square

VISIT RAPID CITY VISITOR INFORMATION

i GET THE INSIDE SCOOP

Come see us when you're here for attraction brochures, area maps and tips from local experts! We are located in Downtown Rapid City inside the Shops at Main Street Square. Entrances to the Shops can be found on the west side of the building facing the square, and on the north side facing the parking garage. Once inside, follow the dinosaur footprints 🦖 to the second level.

visitrapidcity.com | 512 Main Street Suite 240 | 605-718-8484 | Open Monday - Friday 8:00am - 5:00pm 📞

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